# Transfer Learning in Personalized Dialogue Generation

Haoyu Song

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# A Simple Question

What is the relation between Pre-Training and Transfer Learning?

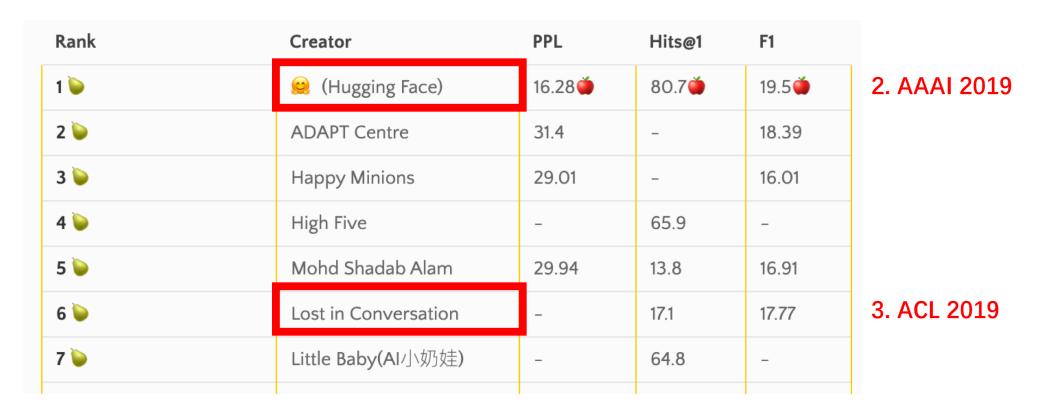
# A Simple Question

- What is the relation between Pre-Training and Transfer Learning?
  - Pre-Training ⊆ Transfer Learning
  - Transfer Learning has a wider scope. Details please refer to A Survey on Transfer Learning
  - In NLP, Pre-Training is the highlight of Transfer Learning
    - Word2Vec
    - BERT

# Paper List

- Neural Personalized Response Generation as Domain Adaptation, WWW Journal 2019
- 2. TransferTransfo-A Transfer Learning Approach for Neural Network Based Conversational Agents, AAAI 2019
- Large-scale transfer learning for natural language generation, ACL 2019
- 4. A Pre-training Based Personalized Dialogue Generation Model with Persona-sparse Data, AAAI 2020

# Background



- NeurIPS 2018 Conversational Intelligence Challenge 2 (ConvAI2)
- http://convai.io/

# Background

任务	任务二:个性化对话竞赛排行榜							
排名	更新日期	系统名称	机构名称	BLEU	Perplexity	Distinct		
1	2019/7/14	persona-translator	彩云科技&句子互动	0.0130	101.98	0.1689		
2	2019/7/5	fuxi persona	网易伏羲实验室	0.0061	292.67	0.2160		
3	2019/7/6	Persona-dialogue	中国科学院深圳先进技术研究院	0.0055	232.60	0.0520		
4	2019/7/15	wizare_smp	华南理工大学-CIKE实验室	0.0055	354.23	0.0872		
5	2019/7/15	smp	WRFML LAB	0.0042	503.46	0.0467		
6	2019/7/3	PAA_dialog	东北大学	0.0024	450.73	0.0447		
7	2019/7/14	SIMPLE-Dialogue	NEU NLP LAB	0.0049	189.96	0.0325		
8	2019/7/15	baseline1	复旦大学大数据学院	0.0009	1540.31	0.0437		

4. AAAI 2020

• SMP 2019 The 3rd Evaluation of Chinese Human-Computer Dialogue Technology (SMP-ECDT 3)

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# 1. Domain Adaptation-Information

• Title: Neural Personalized Response Generation as Domain Adaptation

• Authors: Wei-Nan Zhang, Ting Liu, Yifa Wang, Qingfu Zhu

Affiliation: Harbin Institute of Technology

• Goal: To generate personalized dialogues based on Seq2Seq Model

Table 1: An example of the responses of different personality to a given post.

Post	Is it a proper dress for the first date?
Response #1	Yep.
Response #2	Honey, it is very suitable!
Response #3	It is better to wearing a silk scarf.

No explicit persona texts are given

• Models: a two-phase approach, initialization and adaptation

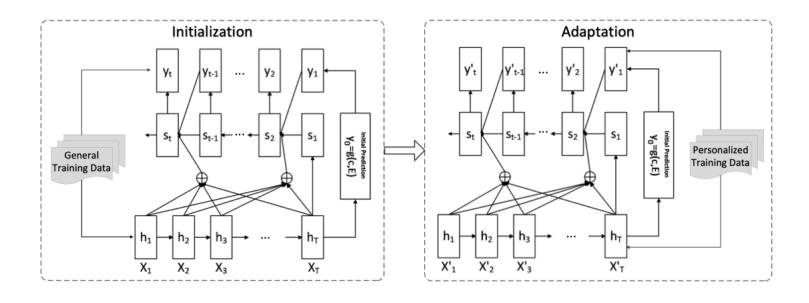
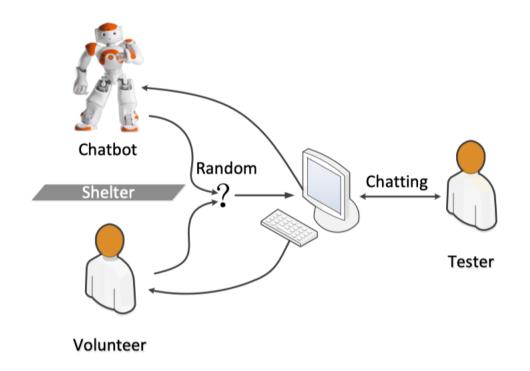


Figure 1: The framework of the proposed approach.

#### Dataset Collection

- General Data
  - 1 million one-to-one post-response pairs from several Chinese online forums, such as Weibo and Douban.
- Personalized Data:
  - 5 volunteers, each shared 2,000 messages of their chatting history.
  - Then retrieve posts, which have similar responses to the personalized messages, from general data. The post-message pairs are the personalized data.

• Experiment Results – imitation rate



$$r_{imi} = rac{n_{imi}}{n_{gr}}$$

#### Experiment Results – Human Evaluation

Table 3: The experimental results of the proposed approach to personalized response generation.  $n_{gr}$  and  $n_{vr}$  represents the number of responses that are generated by the chatbot and the volunteer respectively.  $n_{test}$  is the total number of posts for testing.  $n_{imi}$  denotes the number of responses that is generated by the chatbot but are judged as the responses of the volunteer.  $r_{imi}$  denotes the imitation rate, which is defined in Equation (9).

	Volunteer #1	Volunteer #2	Volunteer #3	Volunteer #4	Volunteer #5	Sum
$n_{gr}$	29	26	21	33	33	142
$n_{vr}$	21	24	29	17	17	106
$n_{test}$	50	50	50	50	50	250
$n_{imi}$	11	9	8	13	9	50
$\overline{r_{imi}}$	37.93%	34.62%	38.10%	39.40%	27.27%	35.21%

#### Experiment Results – Human Evaluation

Table 4: The evaluation results of the 5 personalized response generation models by human judgement.  $n_{gr}$  represents the number of responses that are generated by the chatbot.  $n_{imi}$  denotes the number of responses that is generated by the chatbot but are judged as the responses of the volunteer.  $r_{imi}$  denotes the imitation rate, which is defined in Equation (9). PRM is short for the personalized responding model.

	PRM #1	PRM #2	PRM #3	PRM #4	PRM #5
$n_{gr}$	50	50	50	50	50
$n_{imi}$	6	8	8	13	10
$r_{imi}$	12%	16%	16%	26%	20%

#### Experiment Results – Word Statistics

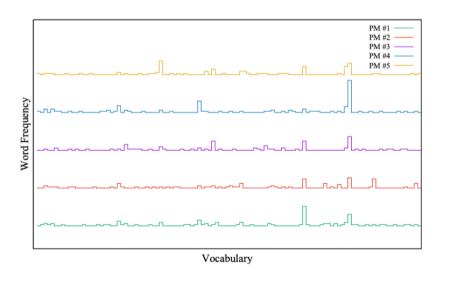


Table 6: The percentage of the overlapping words between the volunteer's responses and the chatbot generated responses for a same post set. "V" is short for "Volunteer".

	PRM #1	PRM #2	PRM #3	PRM #4	PRM #5
V #1	20.00%	17.86%	8.73%	14.78%	9.65%
V #2	15.45%	18.64%	8.13%	12.00%	10.83%
V #3	17.65%	10.75%	22.22%	14.77%	9.57%
V #4	17.63%	16.82%	8.28%	17.92%	11.32%
V #5	12.12%	12.96%	6.73%	10.28%	18.52%

Figure 3: The distributions of the responding words on the vocabulary.

#### • Experiment Results – Some Cases

Table 5: The real cases of the same post with different responses generated by PRM #1 - #5 models.

Post	Models	Responses
	PRM #1	我不知道那个网站。(I don't know the website.)
<b>大</b> 爾纶和利良乙2	PRM #2	去找一个吧。(To hunt a house.)
在哪能租到房子?	PRM #3	市区。(The downtown.)
(Where can I rent a house?)	PRM #4	联系中介吧。(You can contact the accommodation agency.)
	PRM #5	我这有地方住。(I have somewhere to stay.)
	PRM #1	日语。(Japanese.)
什么编程语言最好?	PRM #2	通常来说是Java。(Generally speaking, it is Java.)
(What is the best programming	PRM #3	计算机语言。(The computer language.)
language?)	PRM #4	不用。(I don't need.)
	PRM #5	PHP∘ (PHP.)
	PRM #1	用洗衣机洗。(Use the washing machine.)
洗衣服好累啊。	PRM #2	累。(I'm tired.)
	PRM #3	我能。(I can.)
(It is too tired to wash the clothes.)	PRM #4	恩。(Yes.)
	PRM #5	去休息吧。(Have a rest.)

# 1. Domain Adaptation-Summaries

• This work was initialized at the end of 2016. At that time, transfer learning and pre-training in dialogues are not as ubiquitous as today.

- This work is suitable as a baseline:
  - It is a published paper
  - Easy to implement
  - Easy to outperform

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## 2. TransferTransfo-Information

• **Title:** TransferTransfo: A Transfer Learning Approach for Neural Network Based Conversational Agents

 Authors: Thomas Wolf, Victor Sanh, Julien Chaumond and Clement Delangue

• Affiliation: HuggingFace Inc.

## 2. TransferTransfo-Motivation

- The well-known challenges in open-domain dialogues:
  - The lack of a consistent personality
  - The absence of a long-term memory
  - A tendency to produce consensual and generic responses

#### Goals

- To generate persona-based responses (a generative model)
- To select 1 response from 20 candidates (a retrieval model)

#### Metrics

- Perplexity, F1, Hits@1
- Real-time human interactive evaluation

#### Model

- TransferTransfo → Transfer Transformer
- A 12-layer decoder-only transformer with masked self-attention heads (768 dimensional states and 12 attention heads)
- It is in the same architecture to the openAl GPT. But the GPT 2018 did not prove its effectiveness in generation tasks (only verified on NLU tasks).

#### Dataset

Persona 1	Persona 2
I like to ski	I am an artist
My wife does not like me anymore	I have four children
I have went to Mexico 4 times this year	I recently got a cat
I hate Mexican food	I enjoy walking for exercise
I like to eat cheetos	I love watching Game of Thrones

```
[PERSON 1:] Hi
```

[PERSON 2:] Hello! How are you today?

[PERSON 1:] I am good thank you, how are you.

[PERSON 2:] Great, thanks ! My children and I were just about to watch Game of Thrones.

[PERSON 1:] Nice! How old are your children?

[PERSON 2:] I have four that range in age from 10 to 21. You?

[PERSON 1:] I do not have children at the moment.

[PERSON 2:] That just means you get to keep all the popcorn for yourself.

[PERSON 1:] And Cheetos at the moment!

[PERSON 2:] Good choice. Do you watch Game of Thrones?

[PERSON 1:] No, I do not have much time for TV.

[PERSON 2:] I usually spend my time painting: but, I love the show.

#### Dataset

Persona 1	Persona 2
I like to ski	I am an artist
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[PERSON 1:] Hi

[PERSON 2:] Hello! How are you today?

[PERSON 1:] I am good thank you, how are you.

[PERSON 2:] Great, thanks! My children and I were just about to watch Game of Thrones.

[PERSON 1:] Nice! How old are your children?

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[PERSON 2:] Good choice. Do you watch Game of Thrones?

[PERSON 1:] No, I do not have much time for TV.

[PERSON 2:] I usually spend my time painting: but, I love the show.

#### Pre-training Data

- The BooksCorpus dataset (Zhu et al., 2015), containing over 7,000 unpublished books (about 800M words) from a variety of genres.
- Using the document-level corpus rather than a shuffled sentence-level corpus.
- Taking advantage of long contiguous sequences and paragraphs and learn to condition on long-range information.

#### Input Representation

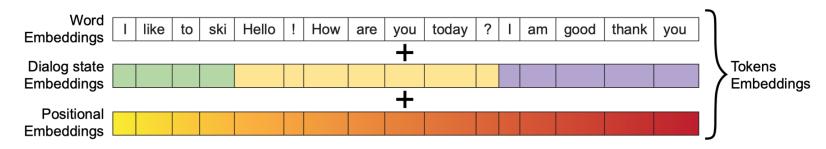
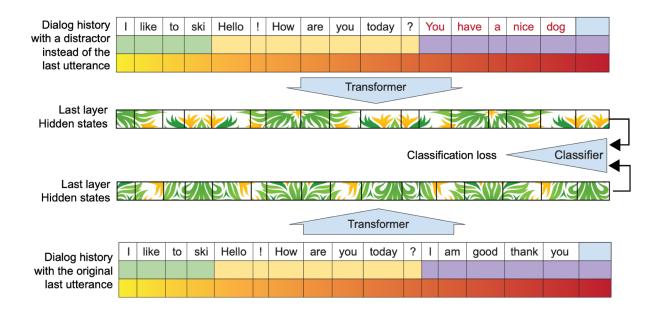


Figure 1: TranferTransfo's input representation. Each token embedding is the sum of a word embedding, a dialog state embedding and a positional embedding.

- input sequence = persona texts + dialogue history
- dialogue history = speak\_A\_1 + speak\_B\_1 + speak\_A\_2 + ···
- reusing the same positional embeddings for each persona texts to promote an invariance to persona texts ordering

- Multi-task learning
  - A language model loss (cross-entropy)
  - A next-utterance classification loss



# Similar to the Next Sentence Prediction task in BERT (a parallel work ):

Training a head to distinguish a correct next utterance appended to the input sequence from a set of randomly sampled distractors (in practice between 2 and 6 randomly sampled utterances).

### Fine-tuning details

- batch size of 32, an average of 250 tokens
- 200,000 steps, about 2 epochs on PersonaChat
- Adam with a learning rate of 6.25e-5,  $\beta 1 = 0.9$ ,  $\beta 2 = 0.999$
- dropout probability of 0.1 on all layers
- 10 hours on four K80 GPUs

#### Results

	Eval		Test			
Model	PPL	Hits@1	F1	PPL	Hits@1	F1
Generative Profile Memory (Zhang et al., 2018)	34.54	12.5	_	_	_	_
Retrieval KV Profile Memory (Zhang et al., 2018)	_	51.1				
Seq2Seq + Attention (ConvAI2 baseline <sup>3</sup> )	35.07	12.5	16.82	29.8	12.6	16.18
Language Model (ConvAI2 baseline <sup>4</sup> )	51.1	_	15.31	46.0	_	15.02
KV Profile Memory (ConvAI2 baseline <sup>5</sup> )	_	55.1	11.72	_	55.2	11.9
TransferTransfo (this work)	17.51	82.1	19.09	16.28	80.7	19.5

## Hits@1 of two retrieval models ( on the hidden Test set ):

4 🍆	High Five	-	65.9	-
7 🍆	Little Baby(AI小奶娃)	-	64.8	-

Are these metrics good? (excerpt from competition summary)

#### **LESSONS?**

- •How good are these automated metrics?
- There was **some** correlation between PPL and hits@1 and human evaluation
- However, Major ISSUE with F1:
  - Mega-dumb baseline pick a combination of frequent words:
  - "i am you to do the a, and your is like!?"

each turn would give the best F1 score in the competition (

(19.6 on the test set and 20.5 on the valid set compared to Hugging Face's 19.5 and 19.1)

•In any case, shown not be correlated well with human metrics (Liu et al, 2016)

## 2. TransferTransfo-Summaries

 This paper presented their work in ConvAI2, and its superior performance largely benefits from the pretrained GPT.

• This work is an early attempt in leveraging pre-trained LM for dialogue generation. Before BERT (Oct. 2018) and GPT (Jun. 2018), few people knew the power of pretrained transformers.

 Although it is a short paper, it has been cited by 38 times since 2019 and has an impact on later work such as DialogueGPT.

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## 3. Lost in Conversation-Information

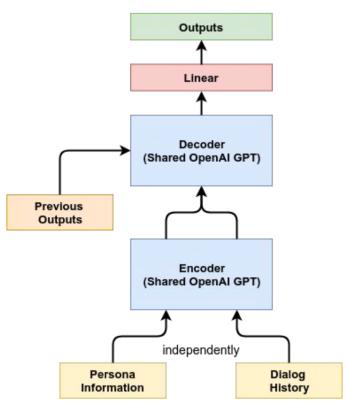
 Title: Large-Scale Transfer Learning for Natural Language Generation

• Authors: Sergey Golovanov, Rauf Kurbanov, Sergey Nikolenko et al.

 Affiliation: Neuromation OU, Estonia; Steklov Mathematical Institute at St.Petersburg.

## 3. Lost in Conversation-Details

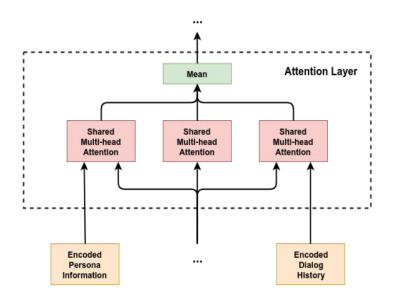
#### Model



- Shared encoder and decoder pretrained OpenAl GPT
- Shared pre-softmax linear layer and token embeddings
- Beam-search with length penalty and annealing for improving answer diversity
- Reduction of persona information and dialog history – first and last 512 tokens respectively

## 3. Lost in Conversation-Details

#### Model



#### **Attention layer modifications:**

- Shared multi-head attention layers
- Parallel computation of attention for inputs
- Merge of attentions mean

## 3. Lost in Conversation-Details

• Dataset: PersonaChat

#### Pre-Training Dataset

- DailyDialog
  - Li Y. et al. DailyDialog: A Manually Labelled Multi-turn Dialogue Dataset
- Reddit comments dataset
  - files.pushshift.io/reddit/comments

### Training Settings

• batch size: 256

• learning rate: 6.25e-5

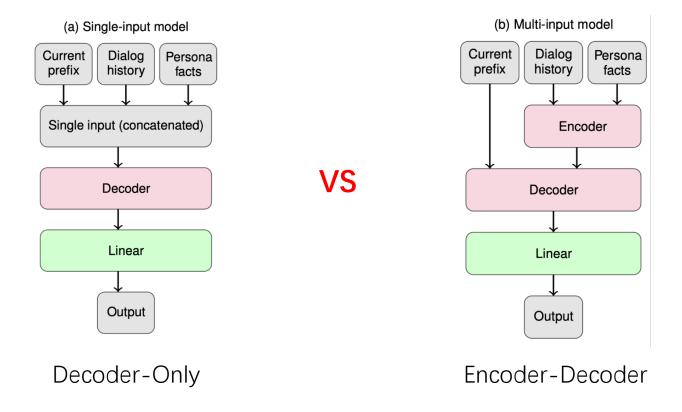
• warmup: 16000

• label smoothing: 0.1

• dropout: 0.1

- First stage: one week on Nvidia GTX 1080TI
- Finetuning stage: about two days on Nvidia GTX 1080TI

The Interesting Part of This Paper: Compare two architectures

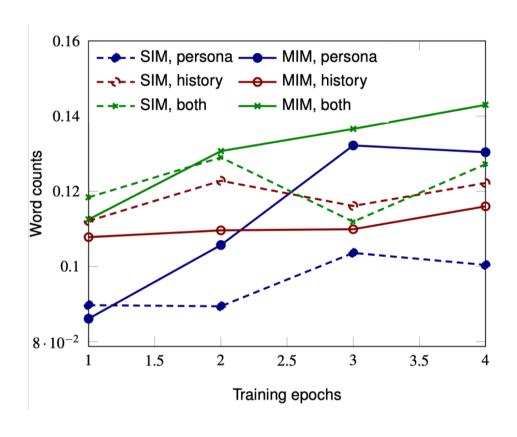


The Interesting Part of This Paper: Compare Two Architectures

• Both architectures reach comparable performances on the automatic metrics

Model	METEOR	NIST-4	BLEU	Entropy-4	Distinct-2	Average Length
Single-input (zero-shot)	0.07727	1.264	2.5362	9.454	0.1759	9.671
Single-input (additional embeddings)	0.07641	1.222	2.5615	9.234	0.1614	9.43
Multi-input	0.07878	1.278	2.7745	9.211	0.1546	9.298

The Interesting Part of This Paper: Compare Two Architectures



### Words are labeled to three categories:

- 1. words that were mentioned in the **persona texts**;
- 2. words that were mentioned in the **dialog history**;
- 3. words that were mentioned in **both**

### **Conclusion:**

- 1. Single-input stays closer to the dialog history
- 2. Multi-input stays closer to persona texts

### **Possible Reasons:**

Persona texts are **not ordered**. In Single-input model, they are handled sequentially. Older history becomes less relevant.

## 3. Lost in Conversation-Summaries

 This model got the best human evaluation results in ConvAl2 final round.

Human Evaluation Leaderboard				
Rank	Creator	Rating		
1 🍆 윦	Lost in Conversation [code]	3.11 🌭		
2 🍑 🍎 🍎	(Hugging Face)	2.68		
3 🍆	Little Baby(AI小奶娃)	2.44		

• It is an educated guess that encoder-decoder structure is more suitable for dialogue generation tasks.

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• **Title:** A Pre-training Based Personalized Dialogue Generation Model with Persona-sparse Data

Authors: Yinhe Zheng, Rongsheng Zhang, Xiaoxi Mao, Minlie Huang

• Affiliation: Tsinghua University; NetEase Inc.; Samsung Research

- What is "persona-sparse" ?
  - Most speakers in daily conversations are not aiming to exhibit their personas within limited turns of interactions.
  - Data collected from real-world conversations only contain a limited amount of dialogues that relate to speakers' persona.
  - In contrast, **PersonaChat** is a **persona-dense** dataset. Its collection scheme guaranteed to yield dialogues that cover rich persona features.

### Dataset



_	
Total number of dialogues	5.44 M
Total number of speakers	1.31 M
Total number of utterances	14.40 M
Dialogues with more than 4 utterances	$0.81~\mathrm{M}$
Average utterances per dialogue	2.65
Average tokens per utterance	9.46

- SMP-ECDT 2019 Dataset
- Collected from Chinese social media Weibo
- Weibo post and its replies, together with a structured profile of each speaker
- Random test set contains 10K sessions of randomly sampled dialogues
- Biased test set provides contexts which speakers tend to reveal their personas, selected by humans.

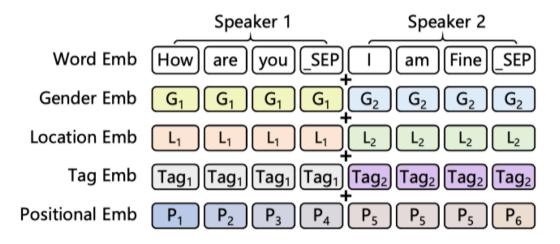
### Pre-training Dataset

- A dataset collected from a set of Chinese novels, which covered a variety of genres (including Comedy, Romance, Mystery).
- The final pre-training corpus contains about 0.5 billion tokens.
- a character-level language model with a vocabulary size of 13,084.

### Solutions

- a pre-training based method that can utilize persona-sparse data
- an **attention routing mechanism** to weigh persona features dynamically in the decoder

### Encoding Persona



- Sum of a word embedding, a positional embedding and attribute embeddings
- Attribute embedding is obtained by utilizing look-up tables
- Interest Tags is computed as the average of all the tag embeddings

### Model

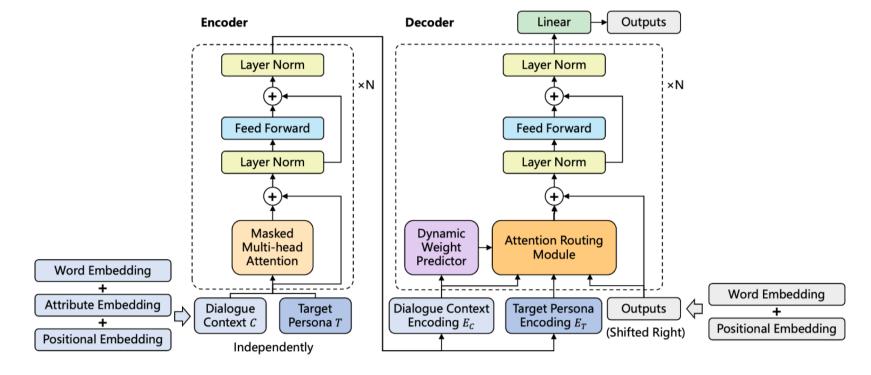


Figure 2: The framework of the proposed personalized dialogue generation model. The encoder and decoder share the same set of parameters. The dialogue context and the target persona are encoded independently using the encoder and their encodings are fed into the attention routing module in each decoder block. A dynamic weight predictor is trained to weigh the contribution of each route.

### Attention Routing

$$O_T = \text{MultiHead}(E_{prev}, E_T, E_T)$$
 (2)

$$O_C = \text{MultiHead}(E_{prev}, E_C, E_C)$$
 (3)

$$O_{prev} = \text{MultiHead}(E_{prev}, E_{prev}, E_{prev})$$
 (4)

$$O_{merge} = \alpha O_T + (1 - \alpha)O_C + O_C + O_{prev}$$
 (5)

- $E_{prev}$  previous decoded words
- $E_T$  target profile
- $E_C$  dialogue context
- $\alpha$  the confidence of the response is persona related

### Automatic Results

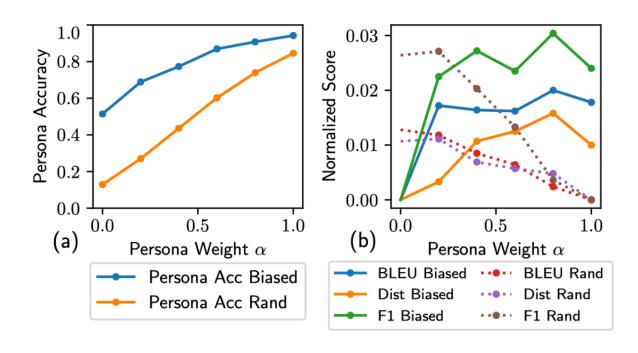
Table 2.	Automatic	evaluation	on the ra	ndom test s	et
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Table 2. Au	tomatic c	varuation	on the r	andom te	<u> </u>
Model	Acc.	BLEU	F1	Dist.	ppl.
Att+PAB	13.99	1.61	8.60	0.130	69.30
Trans.	7.80	3.97	12.51	0.132	43.12
<b>TTransfo</b>	8.80	4.06	12.63	0.169	32.12
TTransfo+P	43.05	3.44	11.28	0.158	43.78
LConv	9.45	4.19	12.99	0.157	32.64
LConv+P	48.00	3.56	11.46	0.136	42.00
Ours	32.80	4.18	12.52	0.171	35.06
Ours, $\alpha$ =1	84.55	3.45	10.96	0.154	38.56
Ours, $\alpha$ =0	12.90	4.56	13.02	0.171	33.71
w/o PreT	27.10	3.86	11.62	0.146	48.48
w/o AEmb	31.85	4.15	12.56	0.164	35.75
w/o DWP	30.70	4.15	12.34	0.169	34.10
+ HW	32.55	3.50	11.90	0.151	38.52

Table 2.	Automatic ev	aluation on	the biosec	1 toot cat
Table 5	Alliomanc ev	amamon on	The blased	i iest sei

Model	Acc.	BLEU	F1	Dist.	ppl.
Att. + PAB	47.60	3.08	12.50	0.133	94.38
Trans.	34.93	7.06	15.38	0.203	85.80
<b>TTransfo</b>	45.87	8.68	17.39	0.260	34.83
TTransfo+P	61.61	9.10	18.41	0.257	38.07
LConv	44.34	8.47	17.08	0.238	37.44
LConv+P	59.88	9.82	18.91	0.231	41.68
Ours	92.13	10.53	19.47	0.256	38.68
Ours, $\alpha$ =1	94.24	11.63	20.51	0.262	39.74
Ours, $\alpha$ =0	51.44	9.00	17.44	0.249	40.89
w/o PreT	71.74	9.36	18.29	0.222	95.00
w/o AEmb	73.51	10.51	19.41	0.247	39.36
w/o DWP	73.90	10.61	19.26	0.256	37.08
+ HW	69.87	9.01	19.81	0.232	36.37

### • Effect of $\alpha$



- $\alpha$  controls the persona information
- In the persona-sparse scenario, too many persona information could lead to the decrease of performance

### Human Evaluations and Cases

Model	Uttera Flue		Perso Consis		Cont Cohere	
	Rand	Biased	Rand	Biased	Rand	Biased
Trans.	1.852	$1.810^{\dagger}$	$0.997^{\dagger}$	$1.068^{\dagger}$	$1.428^{\dagger}$	1.500
<b>TTransfo</b>	$1.832^\dagger$	1.890	$1.015^\dagger$	$1.100^{\dagger}$	1.498	1.517
TTransfo+P	$1.802^\dagger$	$1.837^{\dagger}$	$1.125^{\dagger}$	$1.195^{\dagger}$	$1.217^\dagger$	$1.483^{\dagger}$
LConv	1.863	1.882	$1.028^{\dagger}$	$1.147^\dagger$	1.490	1.550
LConv+P	$1.832^{\dagger}$	$1.875^{\dagger}$	$1.093^{\dagger}$	$1.173^{\dagger}$	$1.238^{\dagger}$	$1.478^{\dagger}$
Ours	$1.837^{\dagger}$	1.912	$1.092^{\dagger}$	$1.198^{\dagger}$	1.487	1.563
Ours, $\alpha$ =1	$1.835^\dagger$			1.268		•
Ours, $\alpha$ =0	1.890	$1.880^{\dagger}$	$0.997^{\dagger}$	$1.085^{\dagger}$	1.535	$1.463^{\dagger}$
Gold Resp	1.928	1.922	1.015	1.423	1.758	1.807

<sup>†</sup> significant difference with the best result (t-test, p-value<0.05)

Dialogue	I am free this weekend. It that OK? (我这周末闲,好不)
Context:	(Gender: Female, Location: Nanjing, Interest Tags: Cate)
Target Persona	a: (Gender: Male, Location: Nanjing, Interest Tags: Null)
Trans.:	I'm also free, but I don't know what's going on. (我也闲, 但是我不知道怎么回事)
TTransfo:	Great, come here and we can have a meal together. (好呀,你来了我们一起吃个饭呗)
TTransfo+P :	I am free this weekend. It that Okay? (我这周末闲,好不好?)
LConv:	It is not OK. (不好)
LConv+P:	Are you in Nanjing or Nanjing? (你在南京还是南京啊?)
Ours:	Ok, are you coming to Nanjing? (好啊, 你来南京吗?)
Ours, $\alpha = 1$ :	Come to <b>Nanjing</b> , I will treat you to dinner and film. (来南京, 我请你吃饭看电影)
Ours, $\alpha = 0$ :	Ok, where are you? I will go back tomorrow. (好啊,你在那呢?我明天就回去了)
Gold Resp:	OK, come to Nanjing! (好,来南京!)

<sup>\*</sup> with scale 0, 1, 2

## Conclusion

### Neural Personalized Response Generation as **Domain Adaptation**

Wei-Nan Zhang, Ting Liu, Yifa Wang, Qingfu Zhu

Research Center for Social Computing and Information Retrieval, School of Computer Science and Technology, Harbin Institute of Technology, Harbin, China, 150001

In this paper, we focus on the personalized response generation for conversational sys tems. Based on the sequence to sequence learning, especially the encoder-decoder framework, we propose a two-phase approach, namely initialization then adaptation, to model the responding style of human and then generate personalized responses. For evaluation, we propose a novel human aided method to evaluate the performance of the personalized response generation models by online real-time conversation and offline human judgement. Moreover, the lexical divergence of the responses generated by the 5 personalized models indicates that the proposed two-phase approach achieves good results on modeling the responding style of human and generating personalized

Keywords: Personalized Response Generation, Conversational Systems, Sequence to Sequence Learning, Domain Adaptation

### 1. Introduction

Conversational system, which is also called conversational robot, virtual agent or chatbot, etc. is an interesting and challenging research of artificial intelligence. It can be applied to a large number of scenarios of human-computer interaction, such as question answering [1], negotiation [2, 3], e-commence [4], tutoring [5], etc. Recently, conversational system usually plays the role of virtual companion or assistant of hu-

Email address: wnzhang@ir.hit.edu.cn (Wei-Nan Zhang)

- Domain adaption
- No explicit persona
- RNN-based model
- 2016-2017

### TransferTransfo: A Transfer Learning Approach for Neural Network Based Conversational Agents

### Thomas Wolf, Victor Sanh, Julien Chaumond & Clement Delangue

HuggingFace Inc. 81 Prospect St. Brooklyn, New York 11201, USA

### Abstract

We introduce a new approach to generative data-driven dia-logue systems (e.g. chatbots) called TransferTransfo which is a combination of a Transfer learning based training scheme and a high-capacity Transfer-mer model. Fine-tuning is per-formed by using a multi-task objective which combines sev-cral unsupervised prediction tasks. The resulting fine-tuned model shows stone improvements over the current state-ofmodel shows strong improvements over the current state-of-the-art end-to-end conversational models like memory augmented seq2seq and information-retrieval models. On the pr vately held PERSONA-CHAT dataset of the Conversational Ir vatery near PERSONA-C-HAI dataset of the Conversational in-telligence Challenge 2, this approach obtains a new state-of-the-art, respectively pushing the perplexity, Hitsel 1 and F1 metrics to 16.28 (45% absolute improvement), 80.7 (46% ab-solute improvement) and 19.5 (20% absolute improvement).

### Introduction

Non-goal-oriented dialogue systems (chatbots) are an interesting test-bed for interactive Natural Language Processing (NLP) systems and are also directly useful in a wide range of applications ranging from technical support services to entertainment. However, building intelligent conversationa agents remains an unsolved problem in artificial intelligence with sufficient capacity and access to large datasets attracted a large interest when first attempted. Vinyals and Le (2015) showed that they were capable of generating meaningful re-sponses in some chit-chat settings. Still, further inquiries in sponses in some cinecian sections, some interest inquires in the capabilities of these neural network architectures and developments (Serban et al.) 2016 Miao, Yu, and Blunsom 2015; Sordoni et al.) 2015; Serban et al.) 2017; Li, Monroe, and Jurafskyj 2016; Li et al.) 2017 indicated that they were limited which made communicating with them a rather un-satisfying experience for human beings. The main issues with these architectures can be summa-

- (i) the wildly inconsistent outputs and the lack of a consistent personality (Li and Jurafsky), 2016),
- . (ii) the absence of a long-term memory as these models have difficulties to take into account more than the last dialogue utterance; and

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. (iii) a tendency to produce consensual and generic re sponses (e.g. I dont know) which are vague and not en-gaging for humans (Li, Monroe, and Jurafsky) (2016).

In this work, we make a step toward more consistent and relevant data-driven conversational agents by proposing a model architecture, associated training and generation algorithms which are able to significantly improve over the traditional seq-2-seq and information-retrieval baselines in terms of (i) relevance of the answer (ii) coherence with a predefined personality and dialog history, and (iii) grammaticality

### Tasks and evaluation

An interesting challenge to evaluate the quality of open domain conversation agent is the Conversational Intelligence Challenge 2 (ConvAI2) that was held during the NIPS 2018 conference and which we shortly present here with its associated dataset.

ConvAI2 is based on the PERSONA-CHAT dataset (Zhang)

et al., 2018), a crowd-sourced dialogue dataset in which each profile comprising a few sentences defining a personality as illustrated on figure [I] Paired workers were asked to cha naturally and to get to know each other during the conversation. This produced an interesting dataset with rapid turns of topics as it can be seen on the example we reproduce on table []

As automatic evaluation is still an open question in dialogue systems (Liu et al., 2016), the PERSONA-CHAT dataset comes with three automated metrics on its evaluation set. The ConvAI2 challenge further evaluated these metrics on a privately held portion of PERSONA-CHAT combined with

The automatic metrics involves three tasks defined on the same dataset which are (i) a language modeling task where the metric is the perplexity of gold utterance tokens as com-puted from the model's next token probability predictions (denoted PPL) (ii) a next utterance retrieval task where the associated metric is the accuracy of retrieving a gold next ut-terance among 19 random distractor responses sampled from other dialogues (denoted Hits@1) and (iii) a generation task which consists in generating a response in the dialog setting

### Large-Scale Transfer Learning for Natural Language Generation

Sergey Golovanov \*1, Rauf Kurbanov \*1, Sergey Nikolenko Kyryl Truskovskyi \*1, Alexander Tselousov \*, and Thomas Wolf Neuromation OU, Liivalaja tn 45, 10145 Tallinn, Estonia <sup>2</sup>Steklov Mathematical Institute at St. Petersburg,

nab. r. Fontanki 27. St. Petersburg 191023. Russi Huggingface Inc., 81 Prospect St. Brooklyn, New York 11201, USA snikolenko@neuromation.io, kyryl@neuromation.io, al.tselousov@gmail.com, thomas@huggingface.co
\*All authors contributed equally, names in alphabetical order.

### Abstract

Large-scale pretrained language models define state of the art in natural language processing, achieving outstanding performance on a variety of tasks. We study how these archi tectures can be applied and adapted for nati tectures can be applied and adapted for natu-ral language generation, comparing a number of architectural and training schemes. We fo-cus in particular on open-domain dialog as a typical high entropy generation task, present-ing and comparing different architectures for adapting pretrained models with state of the art results.

In the single-input setting, contexts are concate nated to create a sequence prefix from which the Over the past few years, the field of natural language processing (NLP) has witnessed the emer-gence of transfer learning methods which have significantly improved the state of the art (Dai and Le, 2015; Peters et al., 2018; Howard and Ruder, 2018; Radford et al., 2018; Devlin et al., with a small number of special token embeddings 2018). These methods depart from classical superised machine learning where a predictive model In the multi-input setting, the pretrained model is for a given task is trained in isolation on a single dataset. Here, a model is pretrained on large text corpora and then fine-tuned on the target task. Such models are usually evaluated on natural language understanding (NLU) tasks such as text lassification or question answering (Wang et al.: Unsupervised pretraining for transfer learning ha Rajpurkar et al., 2016), but natural language gen- a long history in natural language proce eration (NLG) tasks such as summarization, dia- a common thread has been to reduce the amoun log, or machine translation remain relatively un-derexplored. At first glance, large-scale pretrained of task-specific architecture added on top of pre trained modules. Most early methods (Mikolov models appear to be a natural fit for NLG since et al., 2013; Pennington et al., 2014) focused on heter pretraining objectives are often derived from language modeling. However, interesting questions and problems still arise.

decoder generates the output.

stream generation task.

works later added on top for specific tasks. With

We consider a text-only NLG task where the

(v<sub>1</sub>,..., v<sub>m</sub>) is conditioned on a context X =

generation of an output sequence of symbo

 $(\mathbf{x}^1, \dots, \mathbf{x}^K)$  composed of one or several sequence of symbols  $\mathbf{x}^k = (x_1^k, \dots, x_n^k)$ . Several types of con

texts may warrant different treatment in the model

clude: (i) facts from a knowledge base, (ii) dia-

log history, and (iii) the sequence of already gen erated output tokens  $(y_1, ..., y_{m-1})$ . Thus, there

arises a general question of how to adapt a single

In this work, we study two general schemes to

dapt a pretrained language model to an NLG task

output is decoded as a continuation by the pre-

where the encoder processes contexts while the

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### A Pre-training Based Personalized Dialogue Generation Model with Persona-sparse Data

Yinhe Zheng 1,3\*, Rongsheng Zhang2\*, Xiaoxi Mao2, Minlie Huang1

<sup>1</sup> Institute for Artifical Intelligence, State Key Lab of Intelligent Technology and Systen Beijing National Research Center for Information Science and Technology. Department of Computer Science and Technology, Tsinghua University, Beijing, China. <sup>2</sup> Fuxi AI Lab, NetEase Inc., Hangzhou, China.

<sup>3</sup> Samsung Research China - Beijing (SRC-B), Beijing, China.

yh.zheng@samsung.com, zhangrongsheng@corp.netease.com, maox aihuang@tsinghua.edu.cn

Endowing dialogue systems with personas is essential to deliver more human-like conversations. However, this problem is still far from well explored due to the difficulties of both embodying personalities in natural languages and the persona sparsity issue observed in most dialogue corpora. This paper proposes a pre-training based personalized dialogue model that can generate observed responses using persona-sparse dialogue data. In this method, a pre-trained language model is used in intilizate are necoder and decoder, and personal article of intilization are necoder and decoder, and personal article. tribute embeddings are devised to model richer dialogue cor tribute embeddings are devised to model richer dialogue contexts by encoding speakers' persons to specther with dialogue histories. Further, to incorporate the target persons in the demonstration of the context of th elated features to exhibit during the inference process. Bot automatic and manual evaluation demonstrates that the proposed model outperforms state-of-the-art methods for gene ating more coherent and persona consistent responses with

### Introduction

Building a "human-like" conversation system has been an important topic in artificial intelligence, where one of the major challenges is to present a consistent persona so that the system can interact with users in a more natural way to the system can interact with users in a more natural way to gain users' confidence and trust. The user engagement of a dialogue agent increases when the agent is conditioned on Costion, or even a proper accuse. [Johnn, He. and I. 2018, Wang et al. 2018, Huang, Zhu, and Gao 2019/ Zhou et al. 2018b, Various approaches have been explored to person-alize a dialogue system. (Li et al. 2016b) [Jain et al. 2018 Kottur, Wang, and Carvasho 2017).

with the corresponding personal attributes.

Recent advances in pre-training methods have led to stateof-the-art results in a range of natural language processing tasks (Peters et al. 2018) Devlin et al. 2019, Radford et al. 2019, Ke et al. 2019). Promising results are also obet al. 2019, Re et al. 2019, Promissing results are also cat-tained by applying these approaches in personalized dis-logue generation models, such as fine-tuning a pre-trained model on a small set of persona-related dialogues (e.g. PERSONA-CHAT (Zhang et al. 2018), (Mazaré et al. 2018, Wolf et al. 2018, (Solovanov et al. 2019). However, the dia-logue data used in the fine-tuning stage of these methods are usually crowd-sourced, where speakers are required to exchange their personas within limited turns of conv This data collection scheme is guaranteed to yield dialogues that cover rich persona related features (i.e., "persona-dense") and thus facilitate fine-tuning directly. However, such a setting is expensive and can only produce a limited amount of dialogues. Further, models fine-tuned using these data tend to over-fit to the routine that persona-related features should be exhibited in every response. This does not meet the common practice observed in our daily communi-

As a matter of fact, most speakers in our daily conver-As a matter of fact, most speakers in our daily conver-sations are not aiming to exhibit their personas within lim-ited turns of interactions, namely, real-world dialogues are not always persona-related. For example, as shown in the dialogue session of Figure [] speaker A and B only reveal their personas in the first turn of the conversation, while

- Pre-training + Finetuning
  - With explicit persona
  - Transformer-based model
  - 2018-2020

### **SUMMARY**

- 1. Better language model, better dialogue generation model
- 2. Transfer learning in personalized dialogue is still under-explored

# END Q&A