



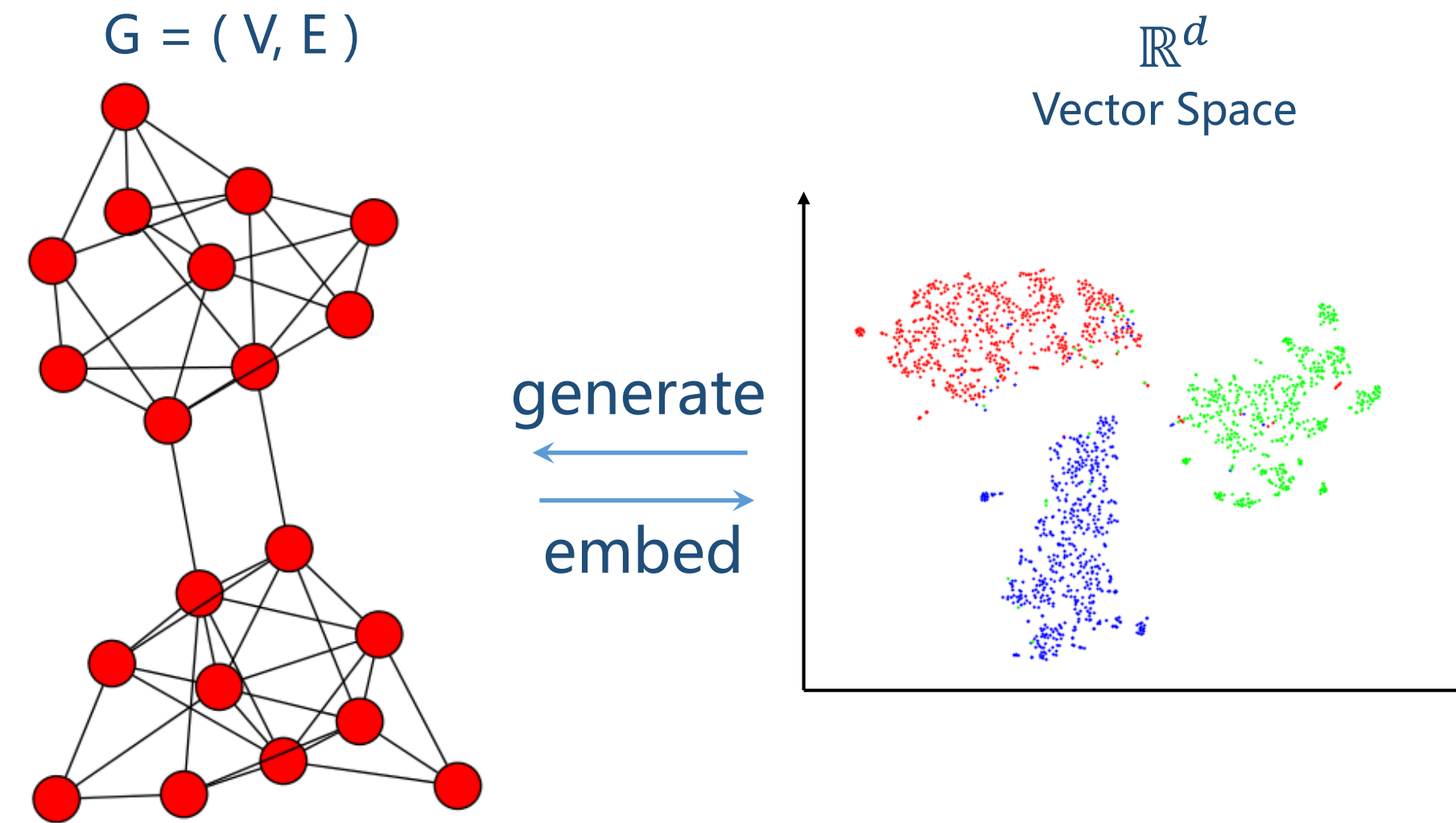
Representation Learning on Graphs

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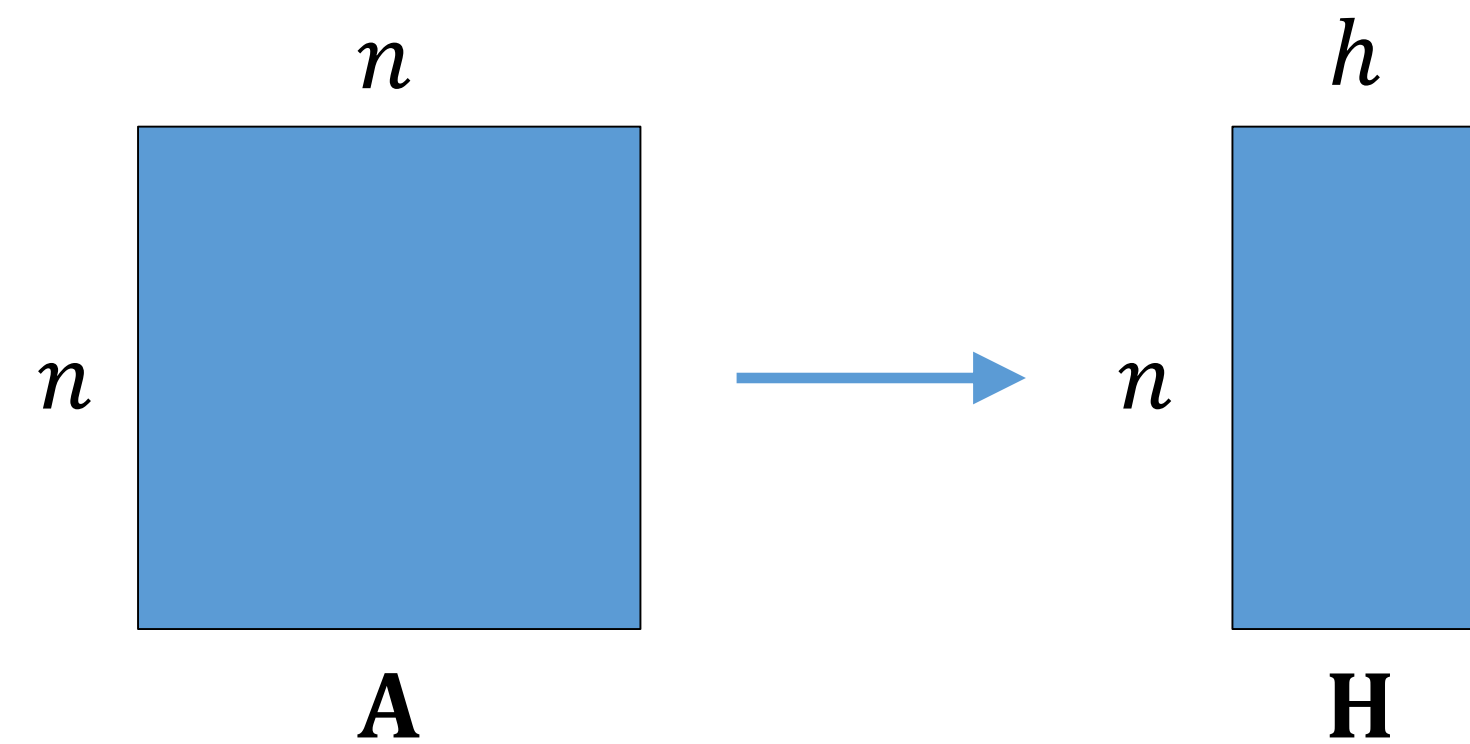
- Problem Definition
- Representation Learning on Graph Structure
- Representation Learning on Attributed Graph

- What is the representation learning on graphs?

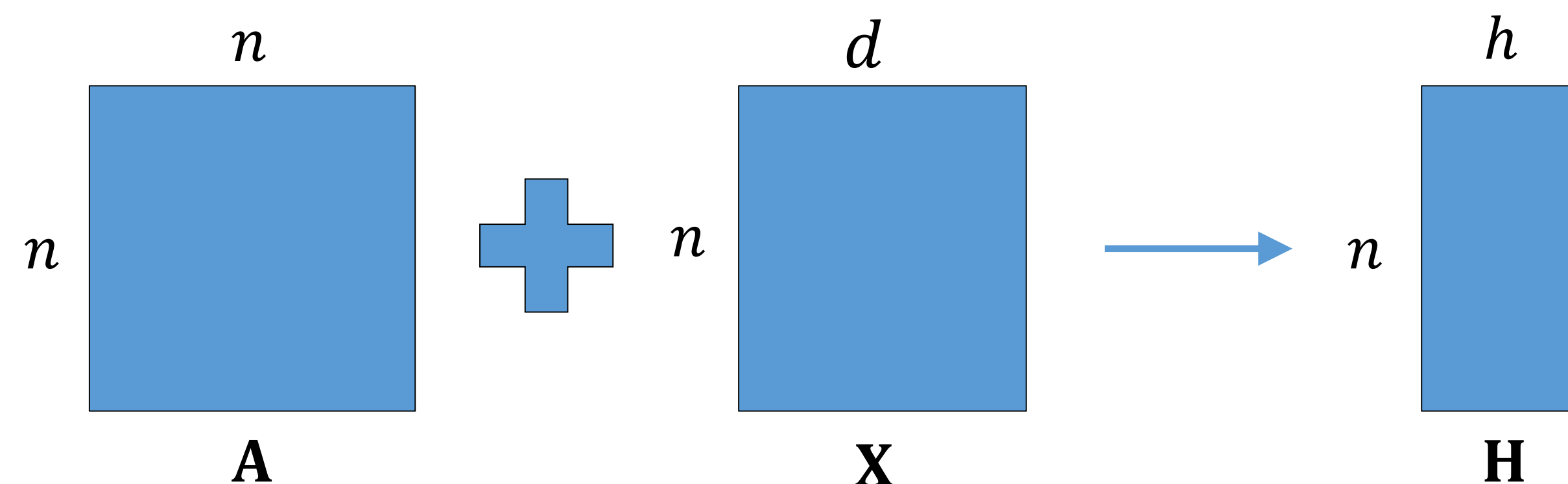


- Why we want to do this on graphs?
 - Graphs usually represented as adjacency list/matrix.
 - Machine Learning algorithms are not friendly to such adjacency representations.
 - Continuous valued vectors are much more model friendly.
 - Can apply classical ML methods.
- **Our Goal:** Conduct the graph inference & analytics in vector space.

- From graph theory and data mining perspective: **how to represent/preserve the graph topology in vector space. (Representation Learning on Graph Structure)**
 - A is adjacency matrix. $d \ll n$



- From machine learning perspective: **how to generate the new features with the help of topological information of data points. (Representation Learning on Attributed Graph)**
 - W is constructed from graph topology.

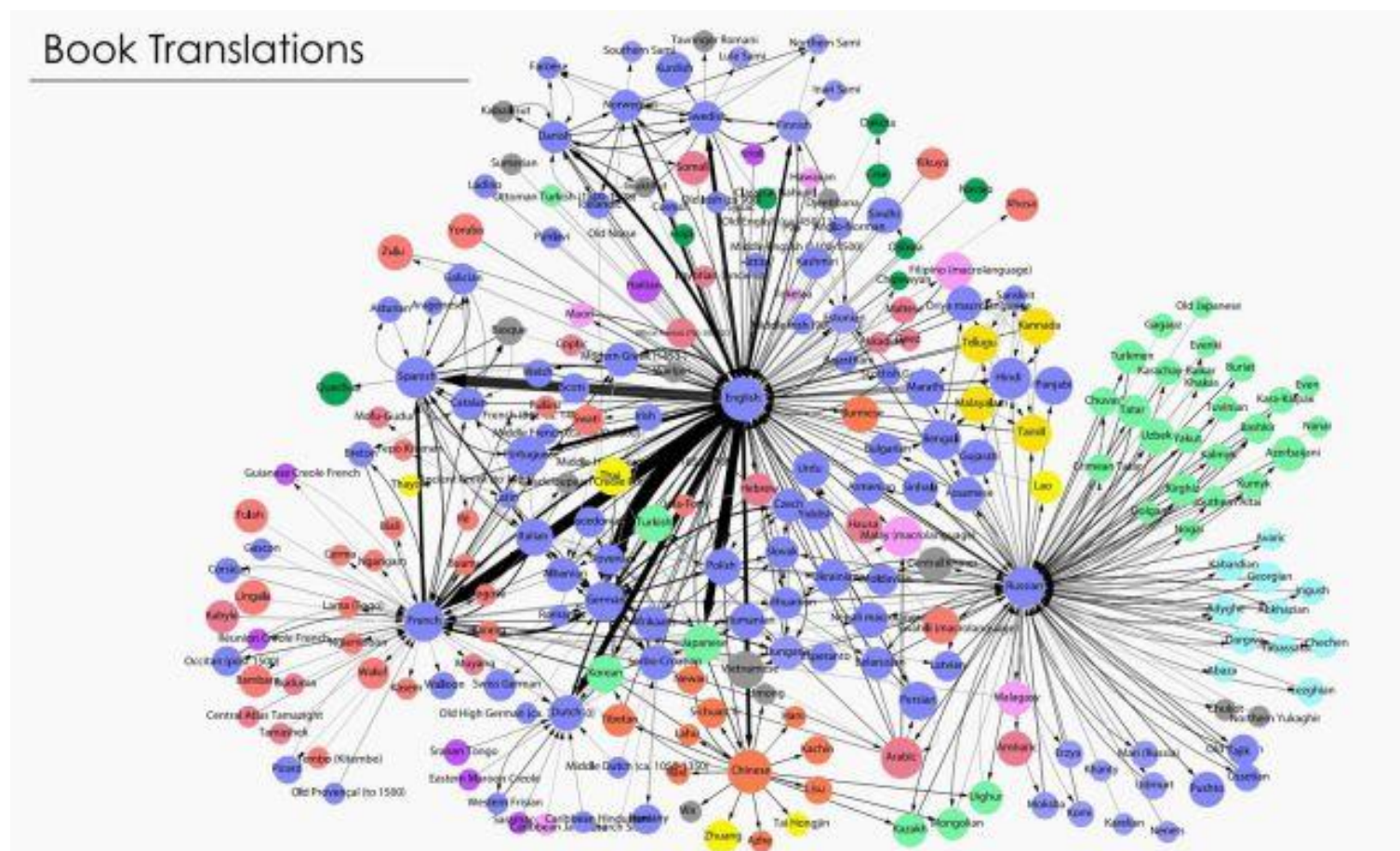


Representation Learning on Graph Structure

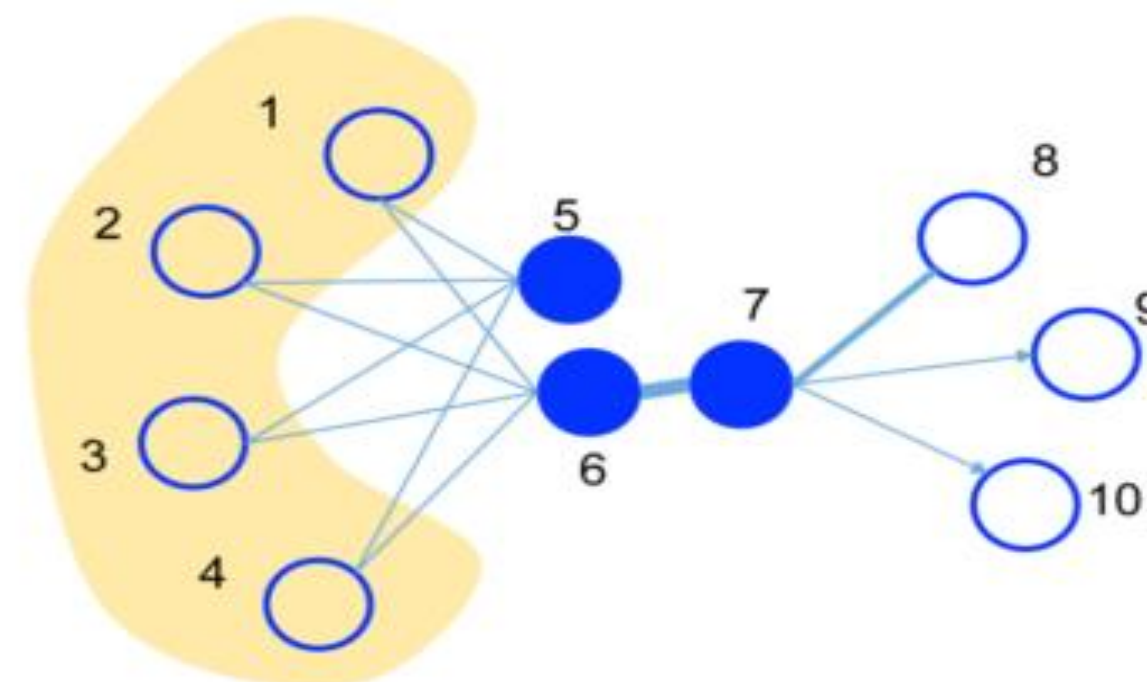
Representation Learning on Graph Structure

- Naïve Approach : Since we need: $n \times n \rightarrow n \times d$, \mathbf{Y} can be naturally constructed by classical dimension reduction techniques.
 - High complexity.
 - Can not represent the topological relation between vertexes.
- **Preserve graph topology \rightarrow Model the proximity between vertexes.**
- There are many ways to define the graph proximities.

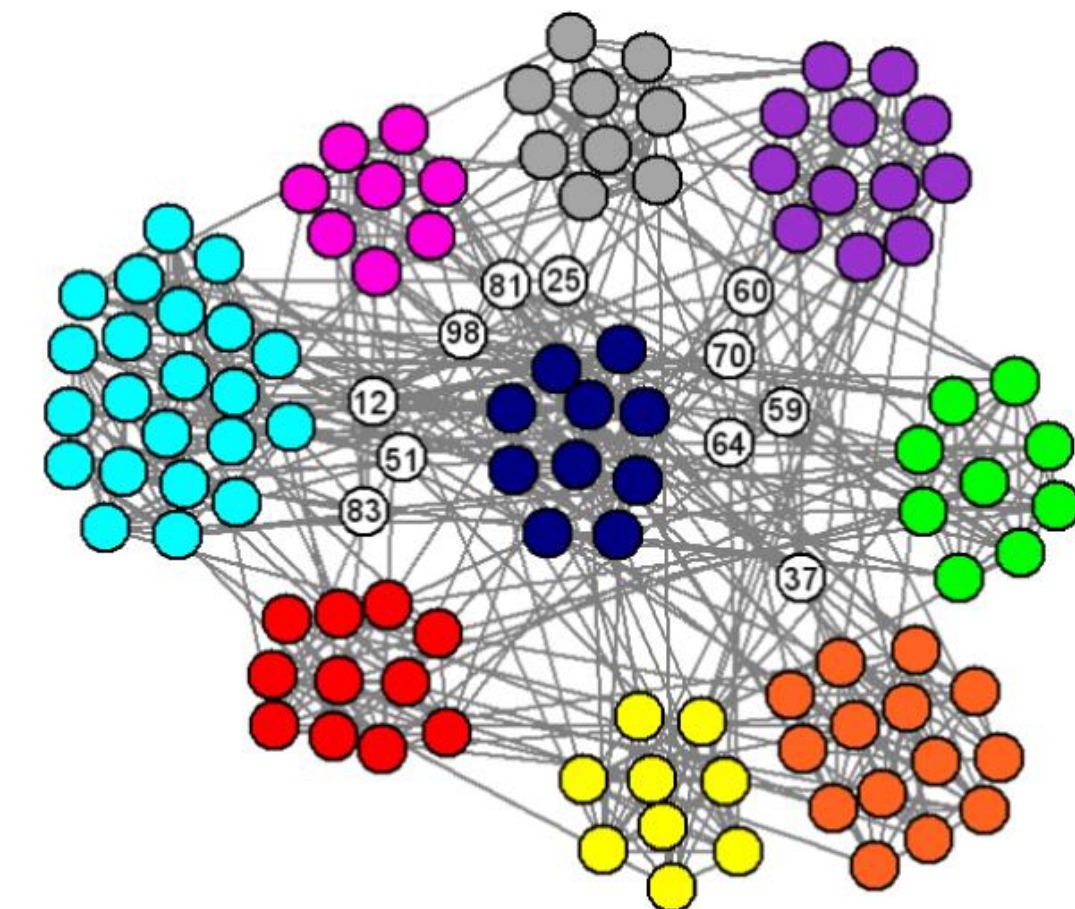
Co-occurrence (neighborhood)



High-order proximities



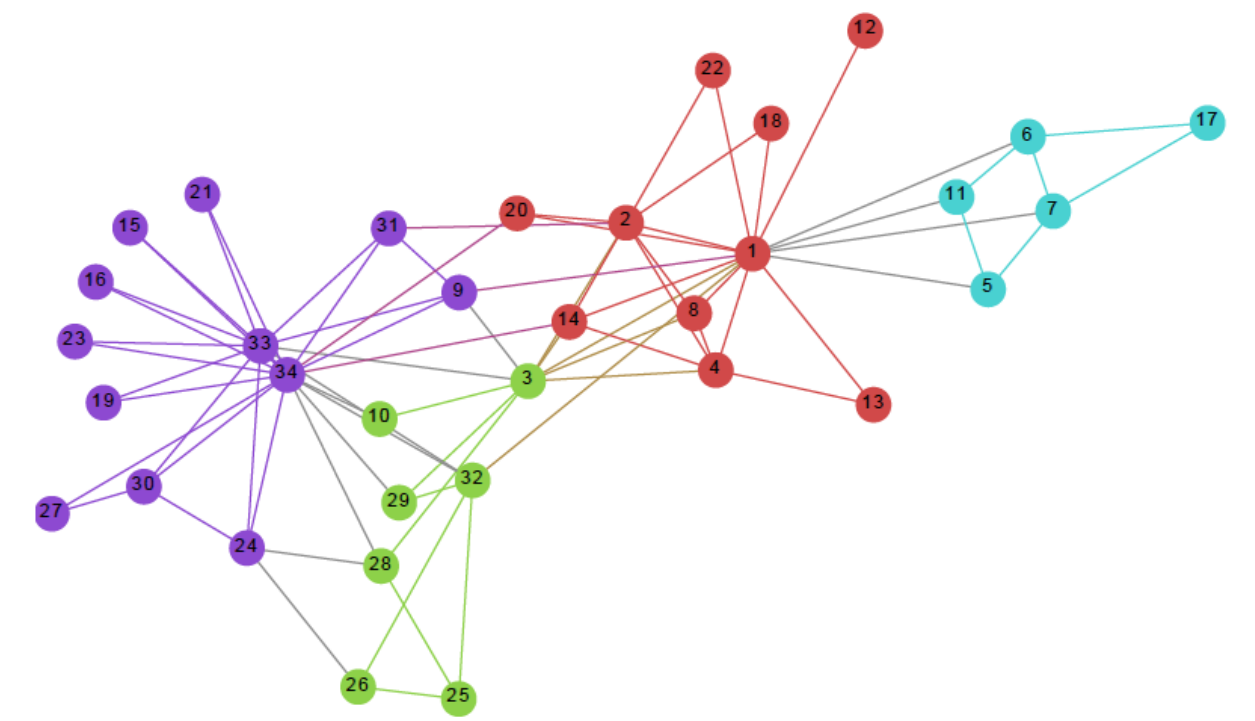
Communities



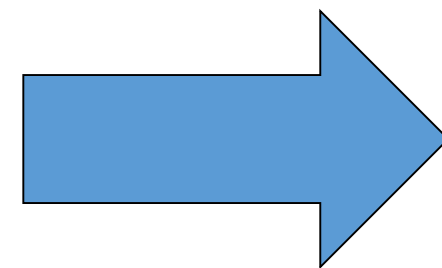
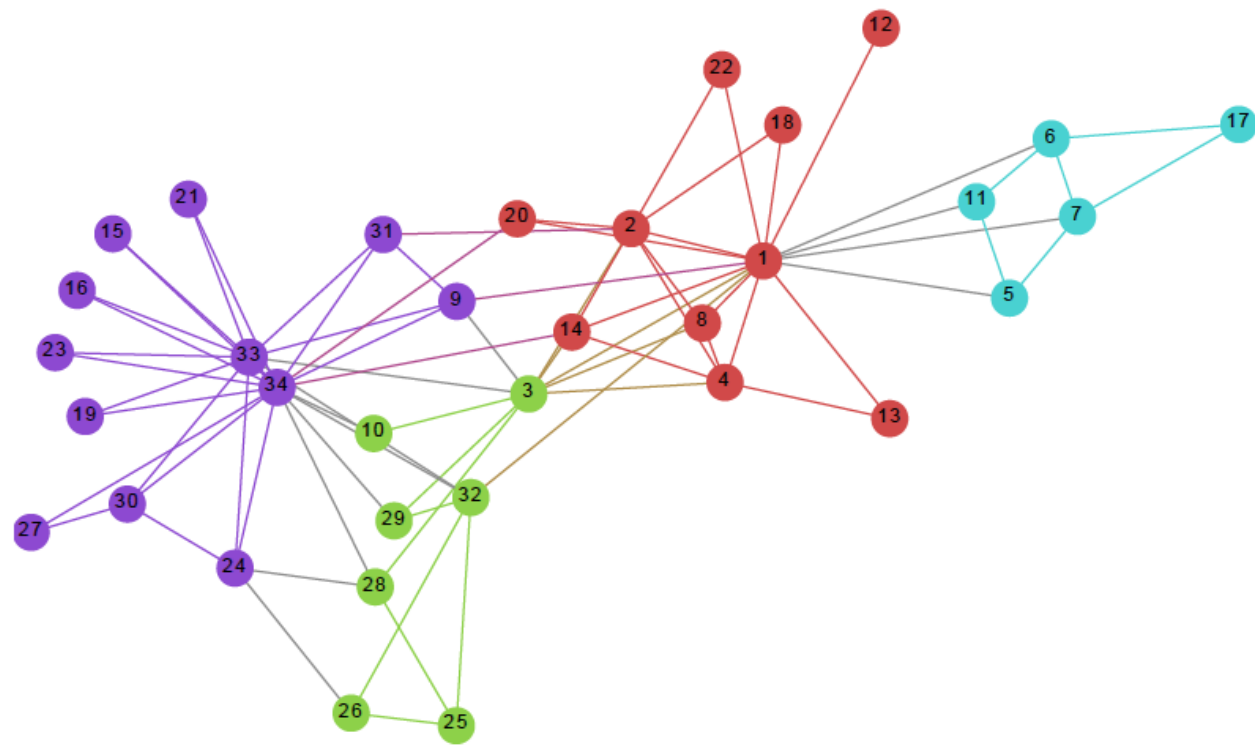
Different algorithms try to preserve different kinds of proximities in the vector space.

Modeling Vertex neighborhood

- The vertex neighborhood relation is important in networks.
- The vertex representation should be able to reflect its neighborhood information.
- How to define neighborhood in graphs?



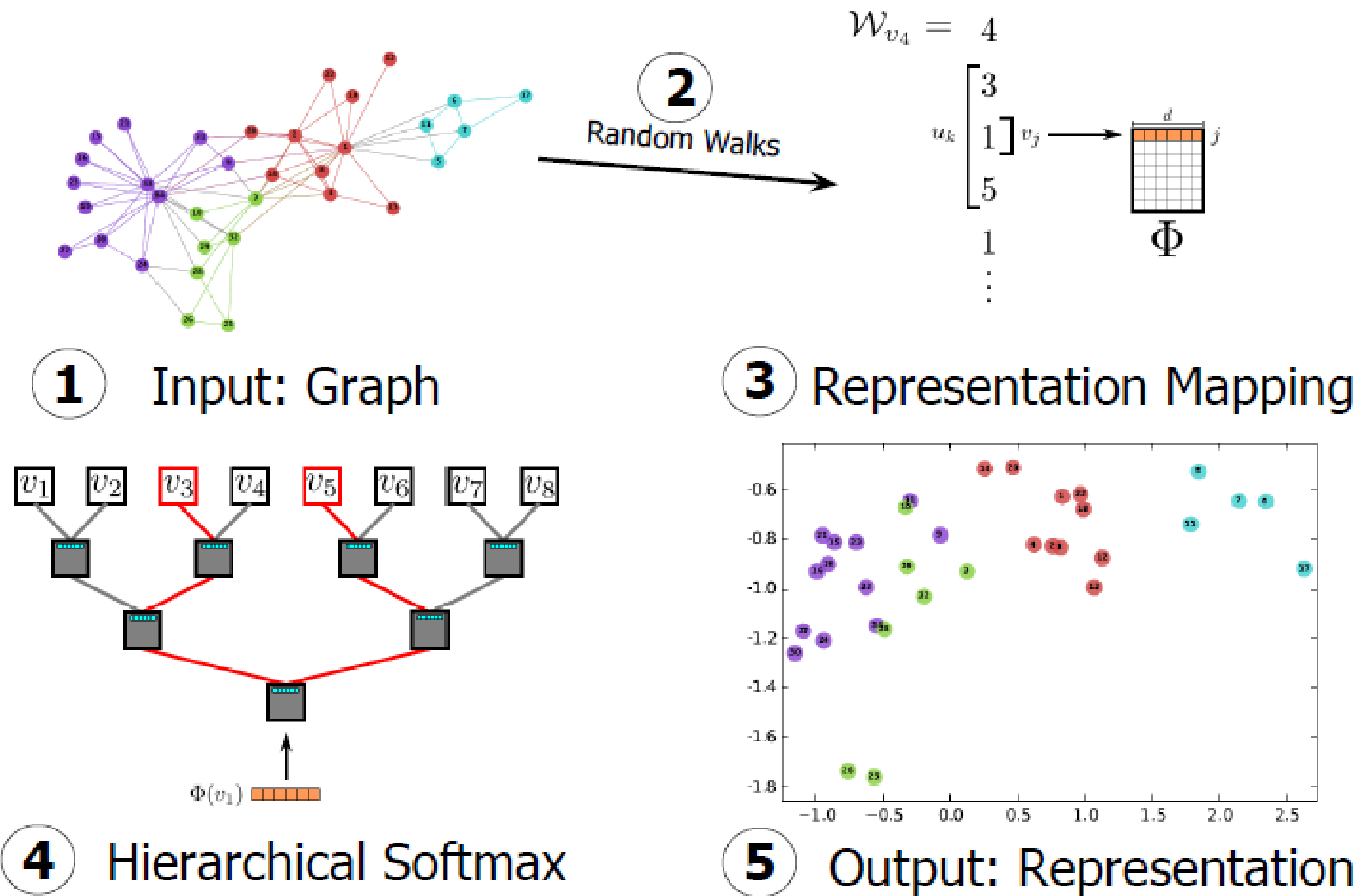
- Exploit truncated random walk to define neighborhood of a vertex.



Random Walks on Graph

- $V_{26} - V_{25} - V_{32} - V_3 - V_{10} \dots$
- $V_5 - V_7 - V_{17} - V_6 - V_{11} \dots$
- $V_{31} - V_{33} - V_{21} - V_{33} - V_{15}$

- Framework



- Core idea

- Sample the truncated random walk path to represent the vertex neighborhood.
- Treat the vertex path as “sentences” and employ the NLP model (word2vec) to learn the vertex embedding.

- Extension: many xxx2vec papers. 😊

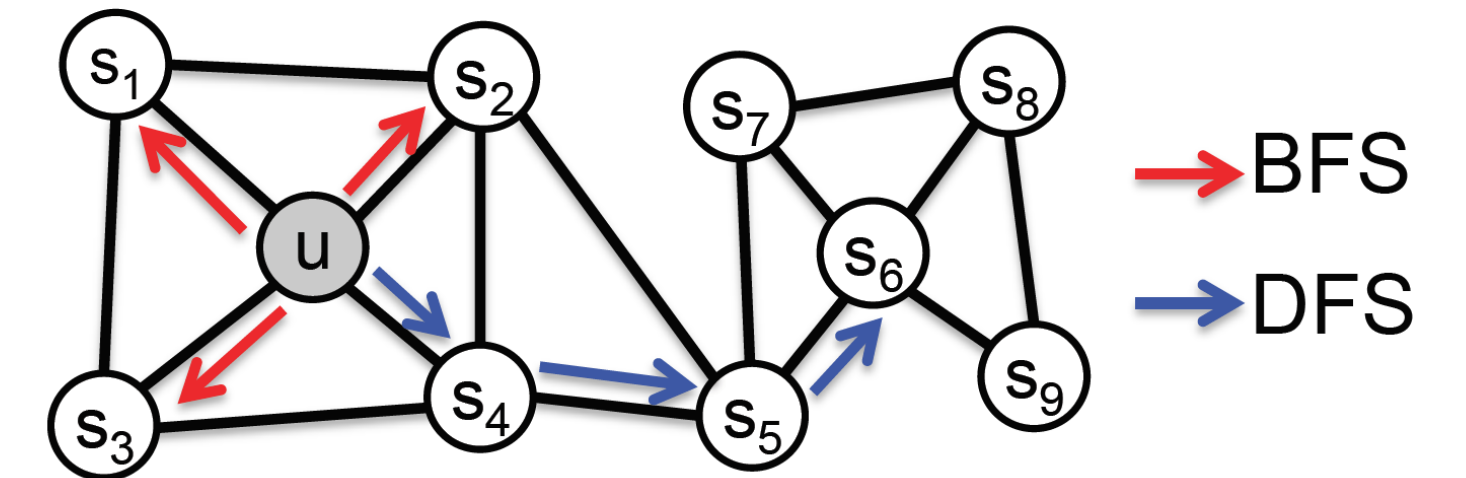
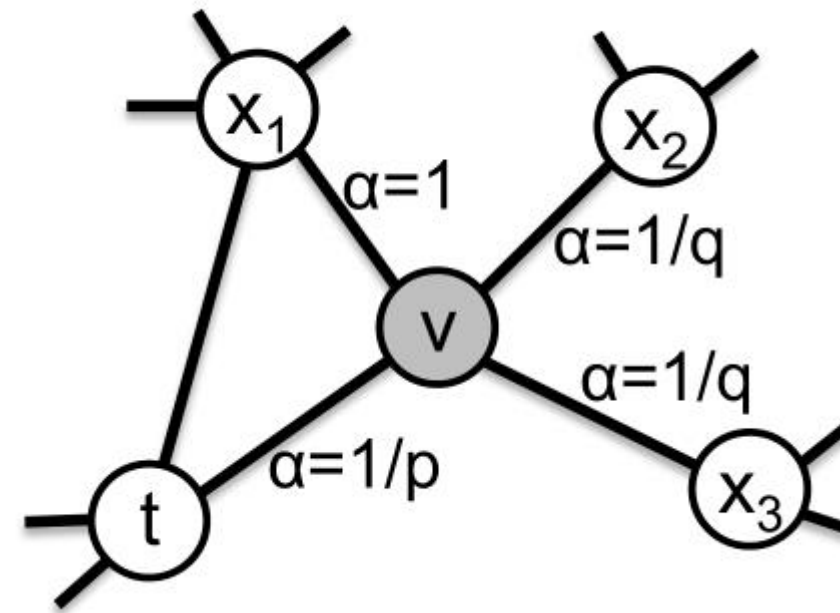
Extensions of Deepwalk

• Node2vec

- Motivation: The truncated random walk is not good enough.
- Core idea: replace the truncated random walk with a biased random walk.

$$\alpha_{pq}(t, x) = \begin{cases} \frac{1}{p} & \text{if } d_{tx} = 0 \\ 1 & \text{if } d_{tx} = 1 \\ \frac{1}{q} & \text{if } d_{tx} = 2 \end{cases}$$

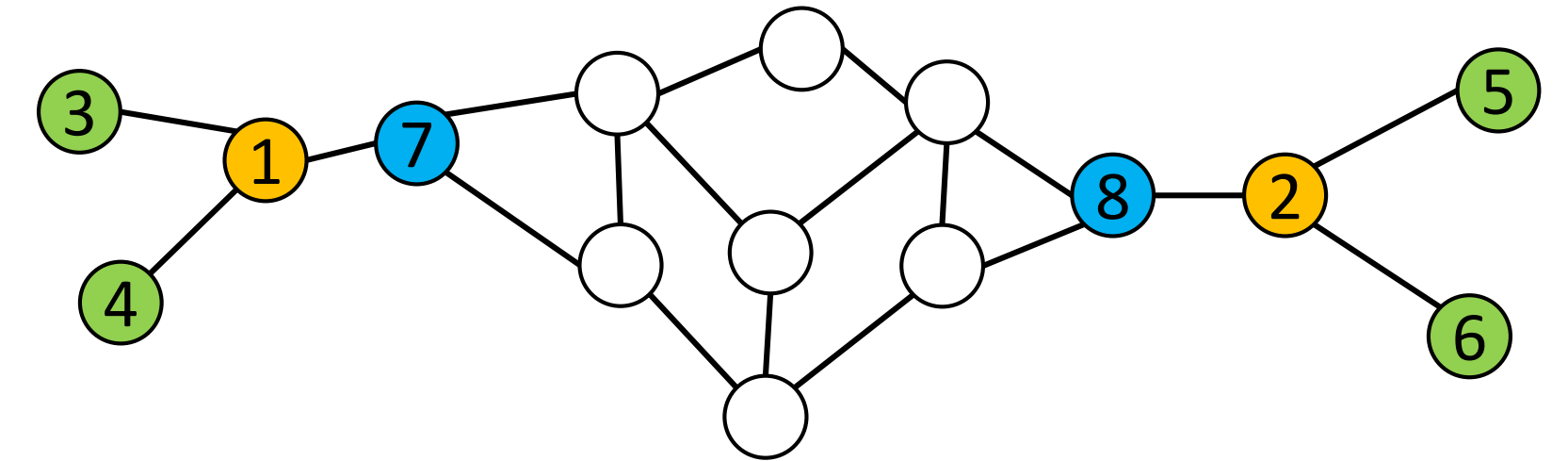
Smaller p: BFS
Smaller q: DFS



Homophily (community): DFS search
Structural equivalence: BFS search

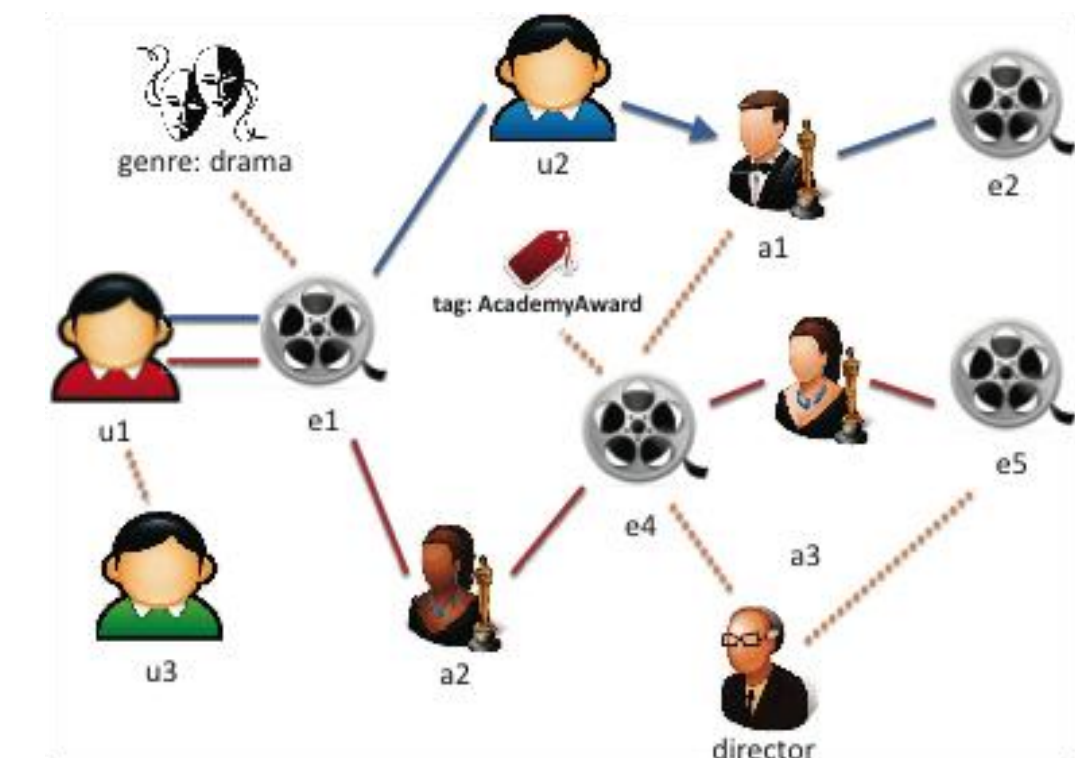
• Struc2vec

- Motivation: Capture the structural identity.
- Core idea: Establish the new graph based on the structural similarity.



• Metapath2vec

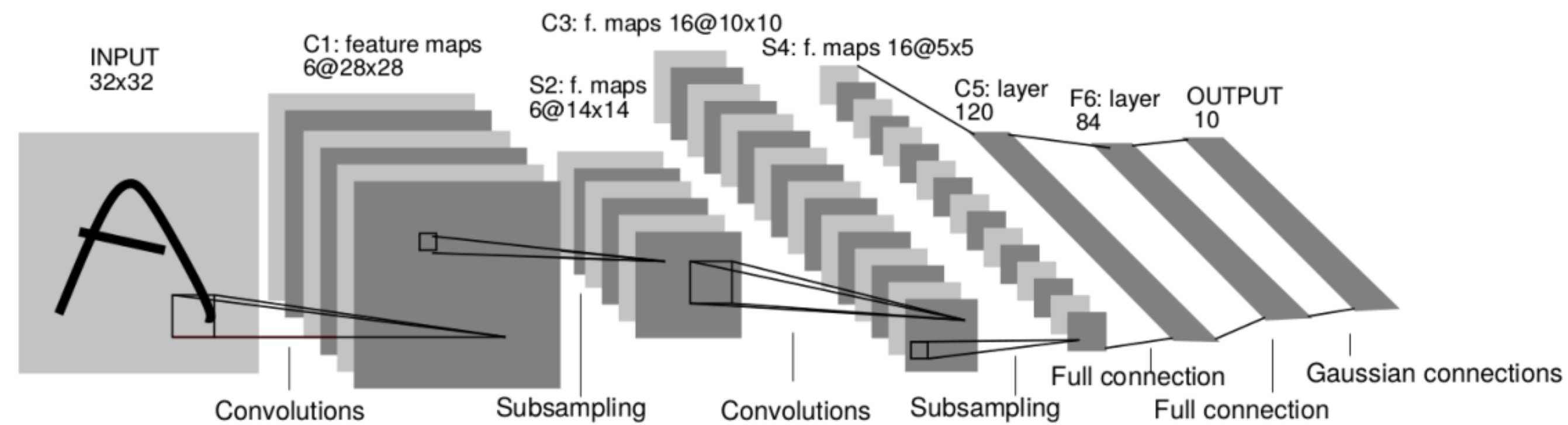
- Motivation: Different kinds of Graph type. (Heterogenous Graph)
- Core idea: Random walk with predefined meta-path.
e.g. author – conference – paper – author



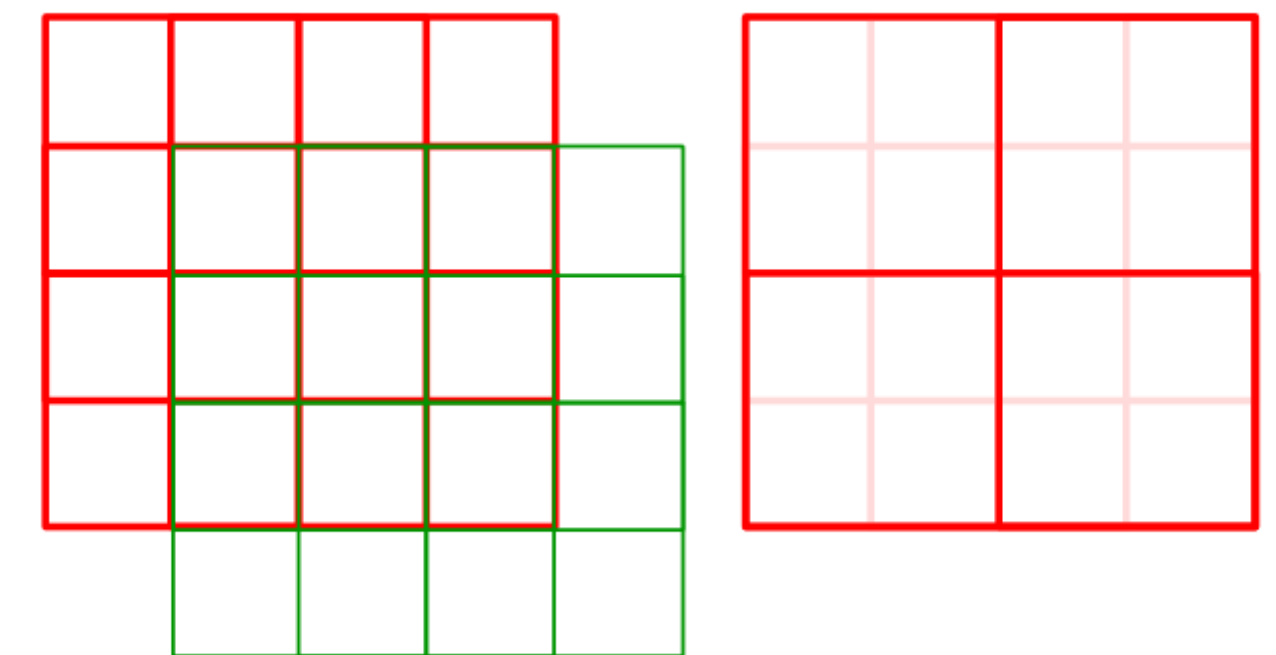
Representation Learning on Attributed Graph

Representation Learning on Attributed Graph

- Instead of preserve topology, machine learning people is interested in **generate the new vertex feature based on the graph topology**.
- What we have now: Convolutional Neural Network -- A powerful and success representation learning tool.



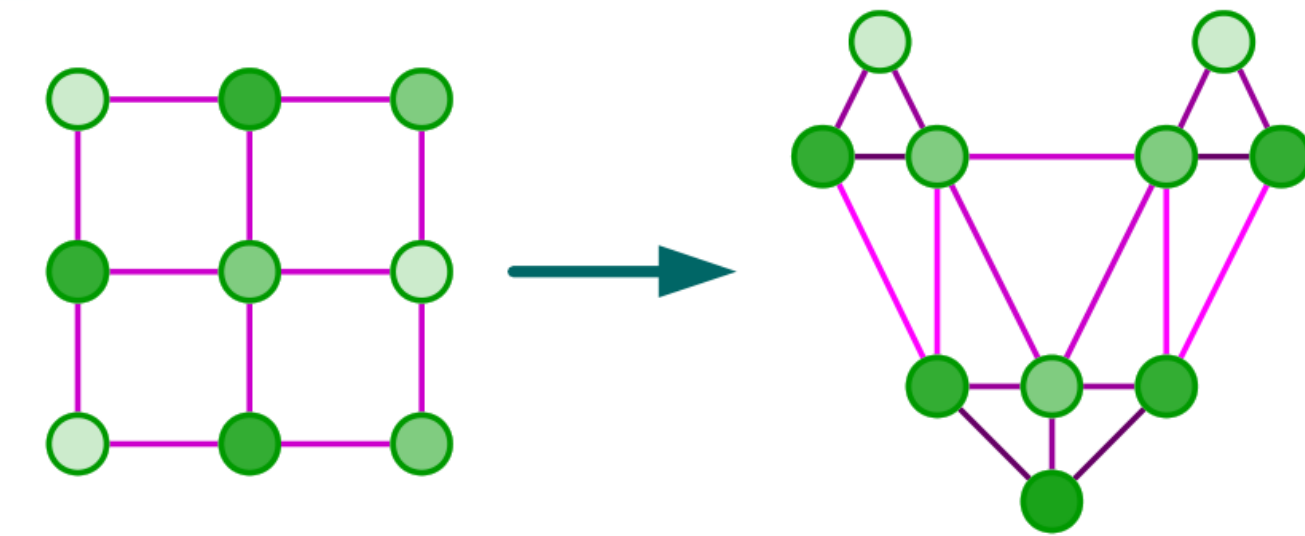
- View CNN as Euclidean domains or Grids:
 - Translation Invariance (yielding convolutions).
 - Multiscale structure (yielding downsampling).
 - Inductive bias that exploits stationarity and deformation stability of many tasks.
- Roadmap: extend CNNs to non-Euclidean geometries by replacing filtering and pooling by appropriate operators.



Representation Learning on Attributed Graph

- Graphs vs Euclidean grids:

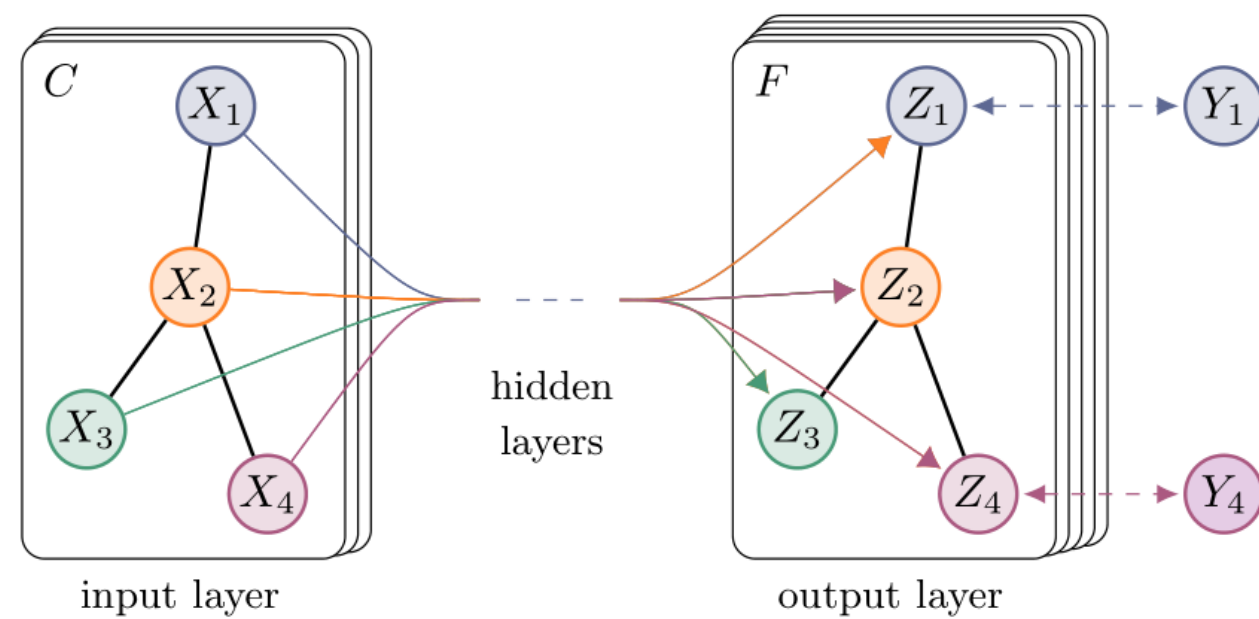
- Irregular sampling.
- Weighted edges.
- No orientation or ordering (in general).



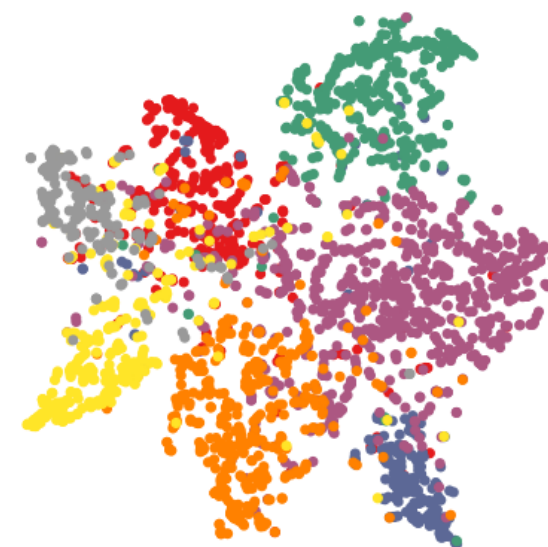
- **Challenge:** efficient formulation of convolution and down-sampling on graphs.

- **Graph Convolutional Network (GCN)**

$$H^{(l+1)} = \sigma \left(\tilde{D}^{-\frac{1}{2}} \tilde{A} \tilde{D}^{-\frac{1}{2}} H^{(l)} W^{(l)} \right) .$$



(a) Graph Convolutional Network



(b) Hidden layer activations

$\tilde{A} = A + I_N$: Adjacency matrix with self-connections.

$\tilde{D} = \sum_j \tilde{A}_{ij}$: Degree matrix.

H : Feature map.

W : Trainable parameters.

- **The supervised loss:**

$$Z = f(X, A) = \text{softmax} \left(\hat{A} \text{ReLU} \left(\hat{A} X W^{(0)} \right) W^{(1)} \right) .$$

$$\mathcal{L} = - \sum_{l \in \mathcal{Y}_L} \sum_{f=1}^F Y_{lf} \ln Z_{lf} ,$$

GCN: From Spectral to Spatial

- Consider spectral convolutions on graphs defined as the multiplication of a signal (a scalar for every node) with a filter. **Spectral** **Param. No.**

$$y = x *_{\mathcal{G}} g = U \begin{bmatrix} \hat{g}(\lambda_1) & & 0 \\ & \ddots & \\ 0 & & \hat{g}(\lambda_n) \end{bmatrix} U^T x = U \hat{g}(\Lambda) U^T x = \hat{g}(L)x$$

U : the matrix of eigenvectors of the normalized graph Laplacian $L = I_N - D^{-\frac{1}{2}}AD^{-\frac{1}{2}} = U\Lambda U^T$
 U is the graph Fourier basis, Λ are graph 'frequencies'.

- Parametrization:** replace $\hat{g}(\Lambda)$ to $\hat{g}_{\theta} = \text{diag}(\theta)$
 - Still computationally expensive (multiplication with the eigenvector matrix U is $\mathcal{O}(N^2)$).
- Polynomial parametrization by Chebyshev polynomials**

$$y = \hat{g}_{\theta}(L)x = \sum_{k=0}^{K-1} \theta_k T_k(\tilde{L})x = \sum_{k=0}^{K-1} \theta_k \bar{x}_k, \quad \tilde{L} = \frac{2}{\lambda_n}L - I_n$$

When $K = 1$ (only consider the neighborhood), we have:

$$g_{\theta} \star x \approx \theta \left(I_N + D^{-\frac{1}{2}}AD^{-\frac{1}{2}} \right) x$$

Spatial

$n \times |g|$

n

K

1

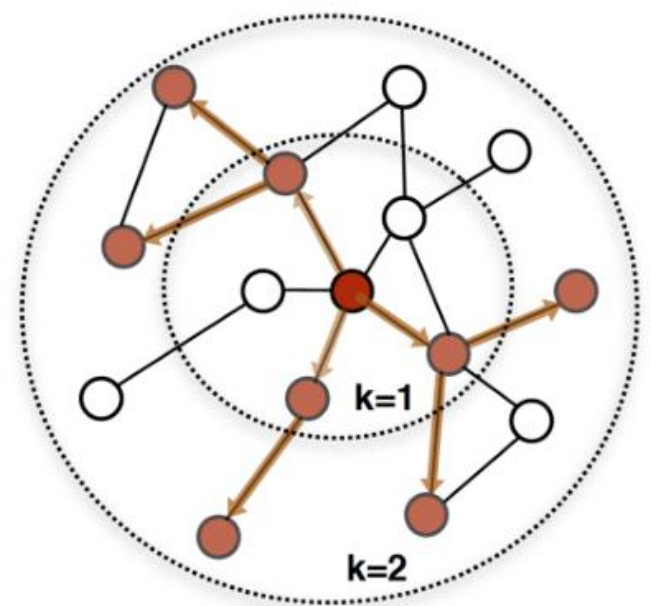
GCN: Extension

- Recall:
$$H^{(l+1)} = \sigma \left(\tilde{D}^{-\frac{1}{2}} \tilde{A} \tilde{D}^{-\frac{1}{2}} H^{(l)} W^{(l)} \right)$$

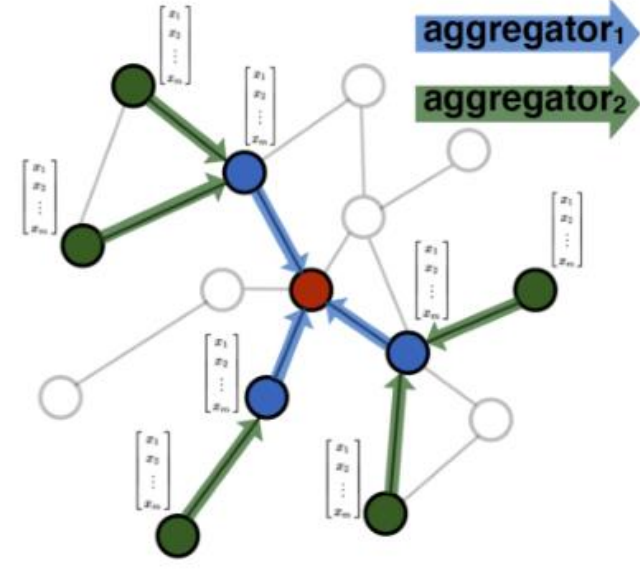
- Another simpler perspective: **GCN is the aggregation of neighbor features.**

- GraphSAGE: simple aggregation is not enough.

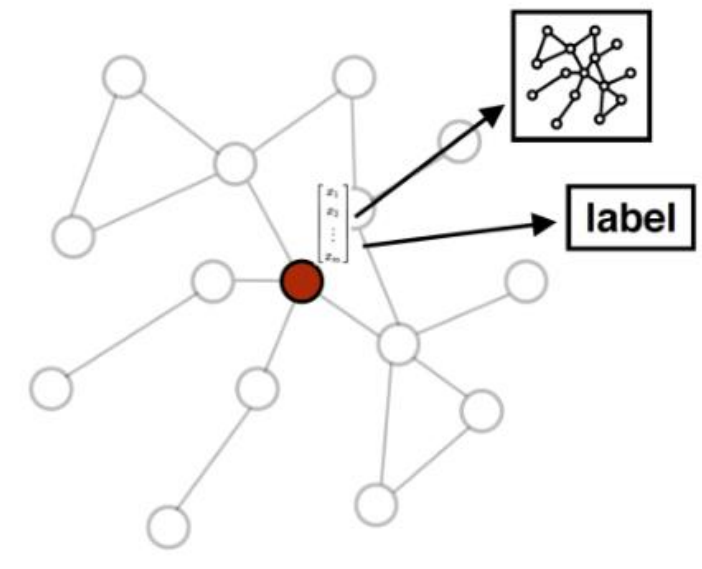
- Inductive Learning Setting vs Transductive Learning Setting.
- Provide the la



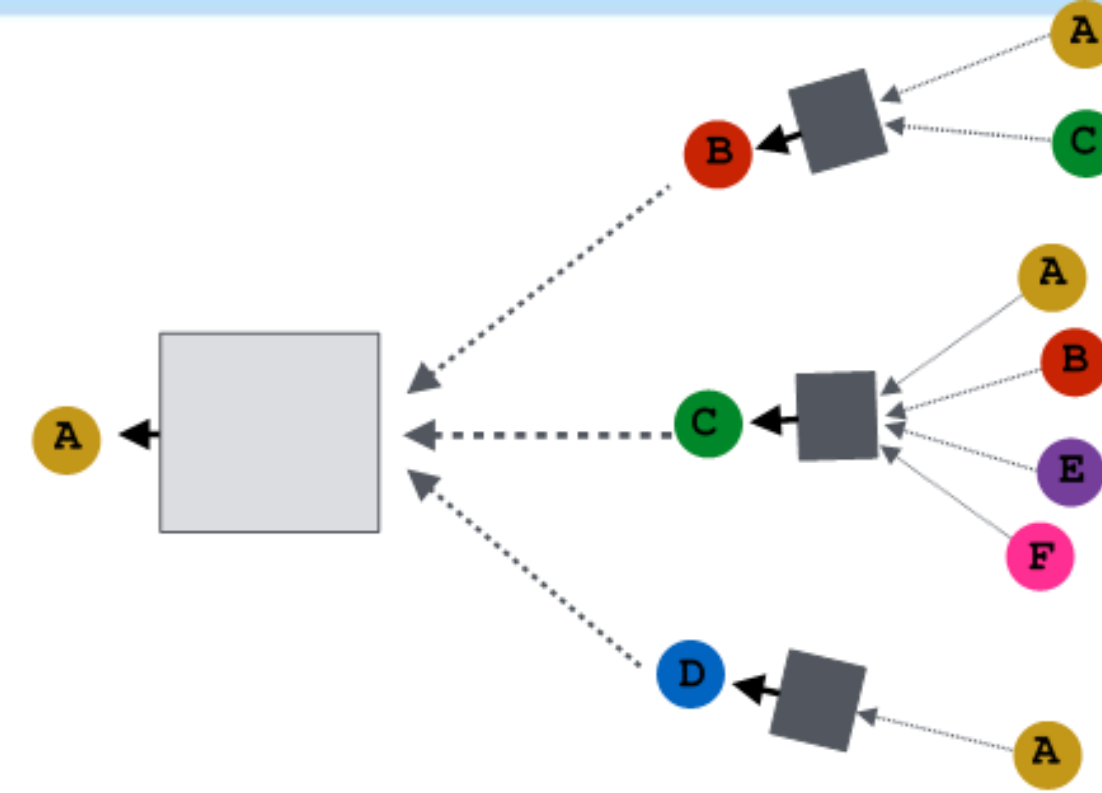
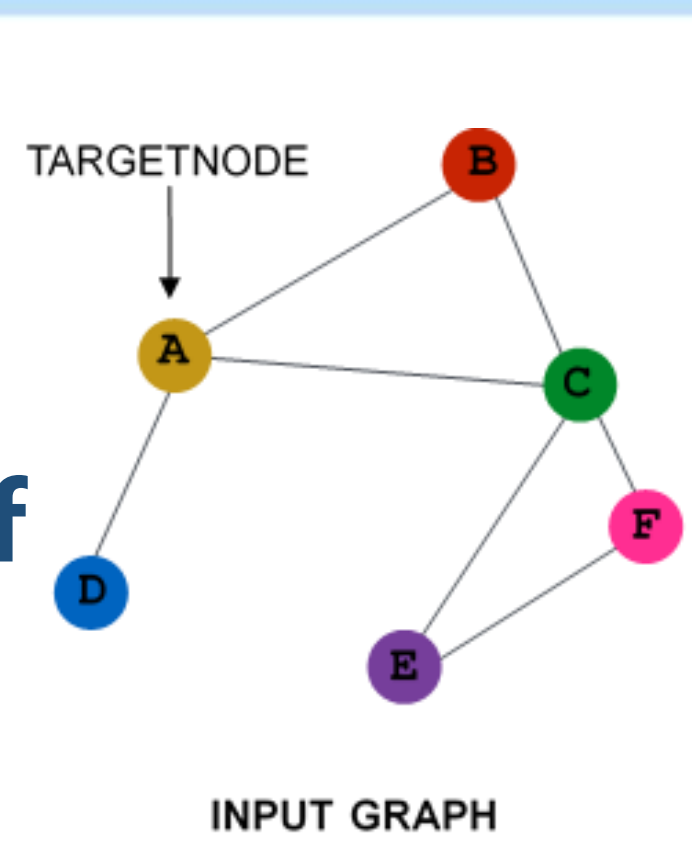
1. Sample neighborhood



2. Aggregate feature information from neighbors



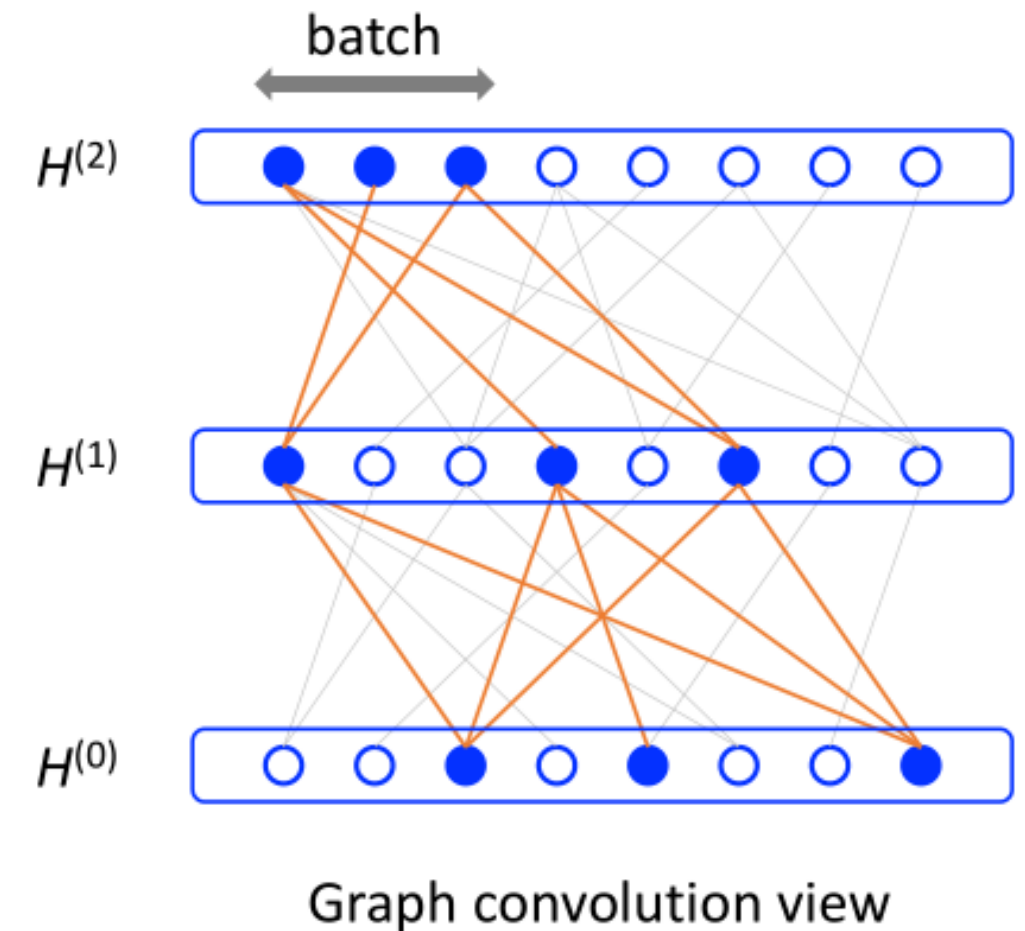
3. Predict graph context and label using aggregated information



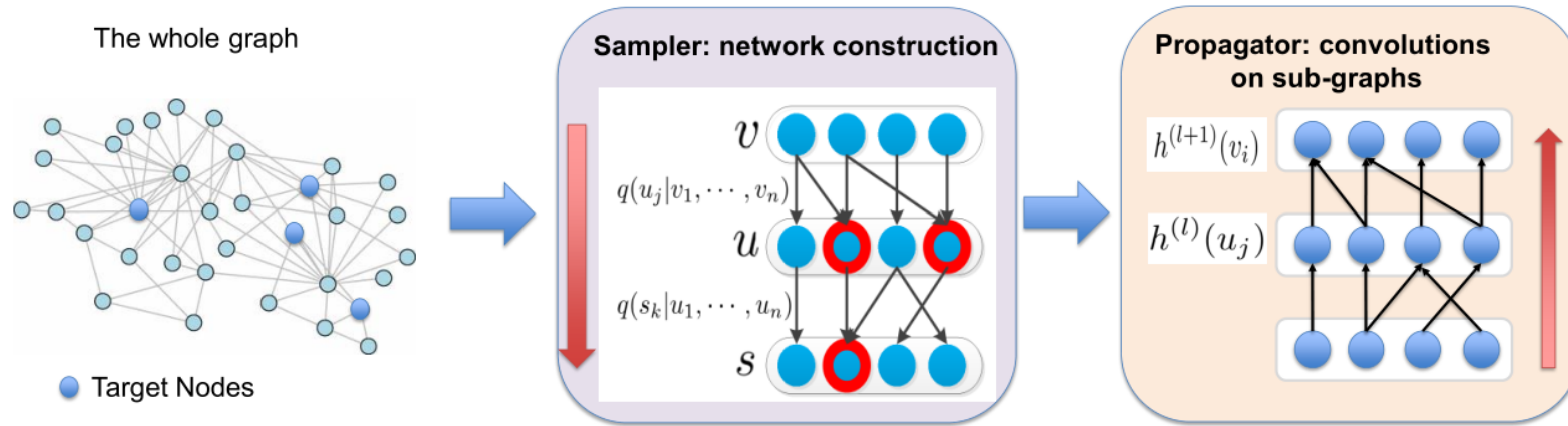
ion).

- FastGCN: aggregate all neighbor is not efficient.

- Sample fixed number of vertex per layer with bottom-up style.
- The sampler is designed for variance reduction.
- Avoid the explosion of expanded neighborhood.

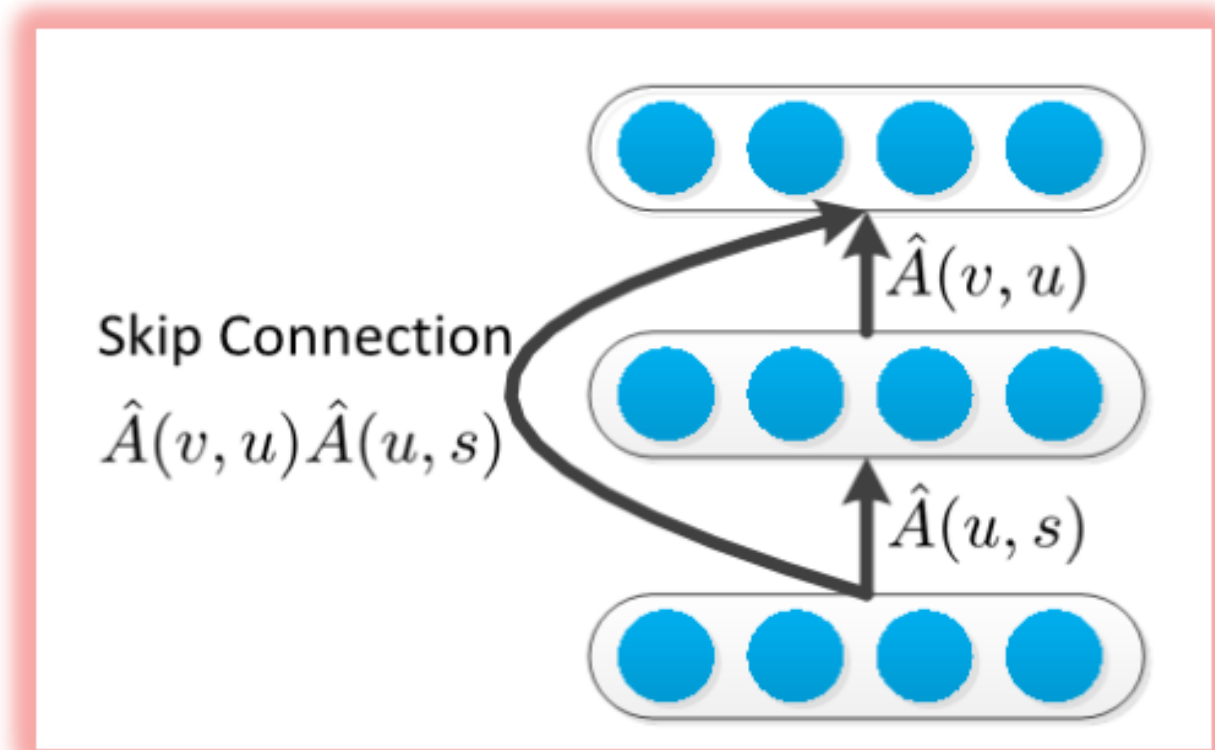


- AS-GCN: A more efficient sample strategy
 - Top-down sampler, ensure the connection between two layers are dense.



- Two more things: skip connection and attentions

I. Skip Connections



II. New Attentions

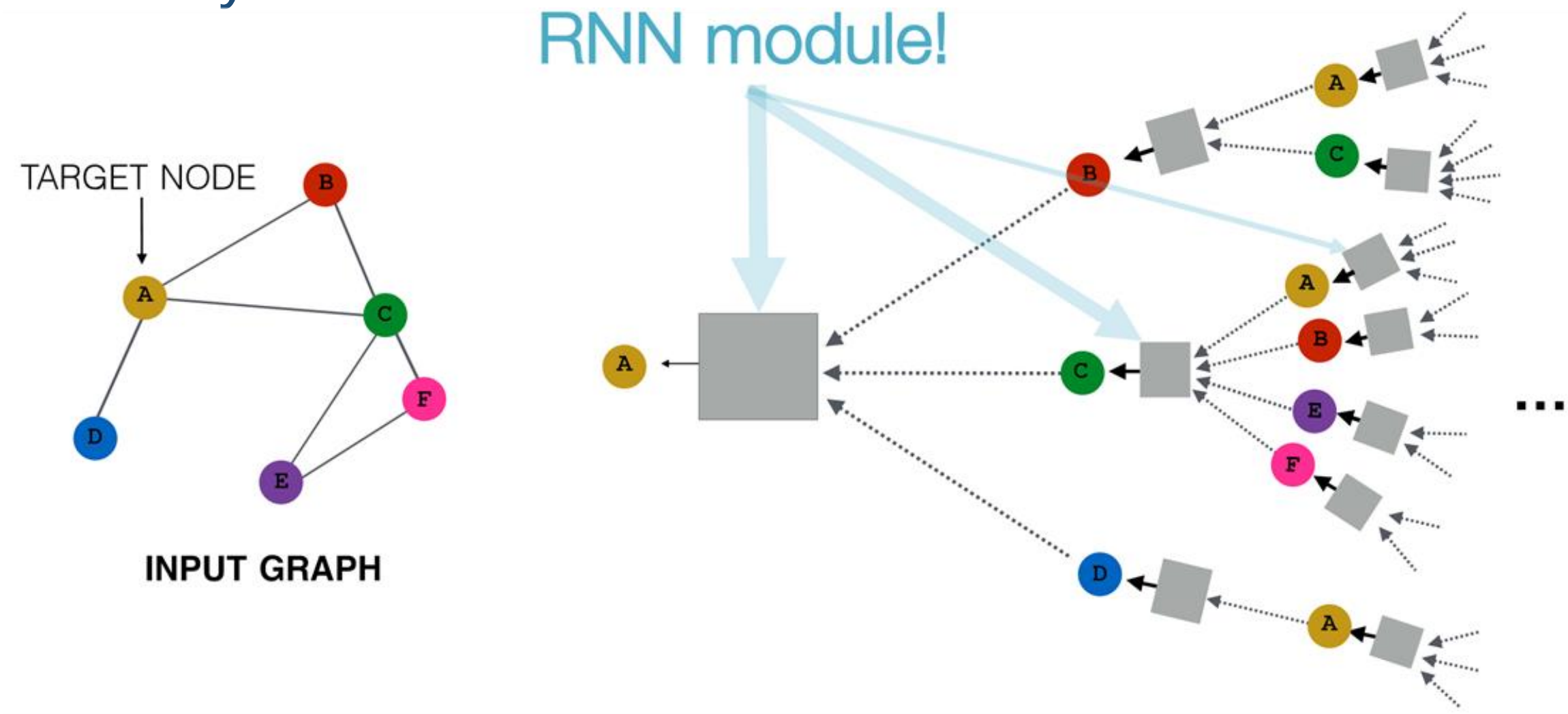
$$h^{(l+1)}(v_i) = \sigma\left(\sum_{j=1}^N a((h^{(l)}(v_i), (h^{(l)}(u_j)))h^{(l)}(v_j)W^{(l)}\right)$$



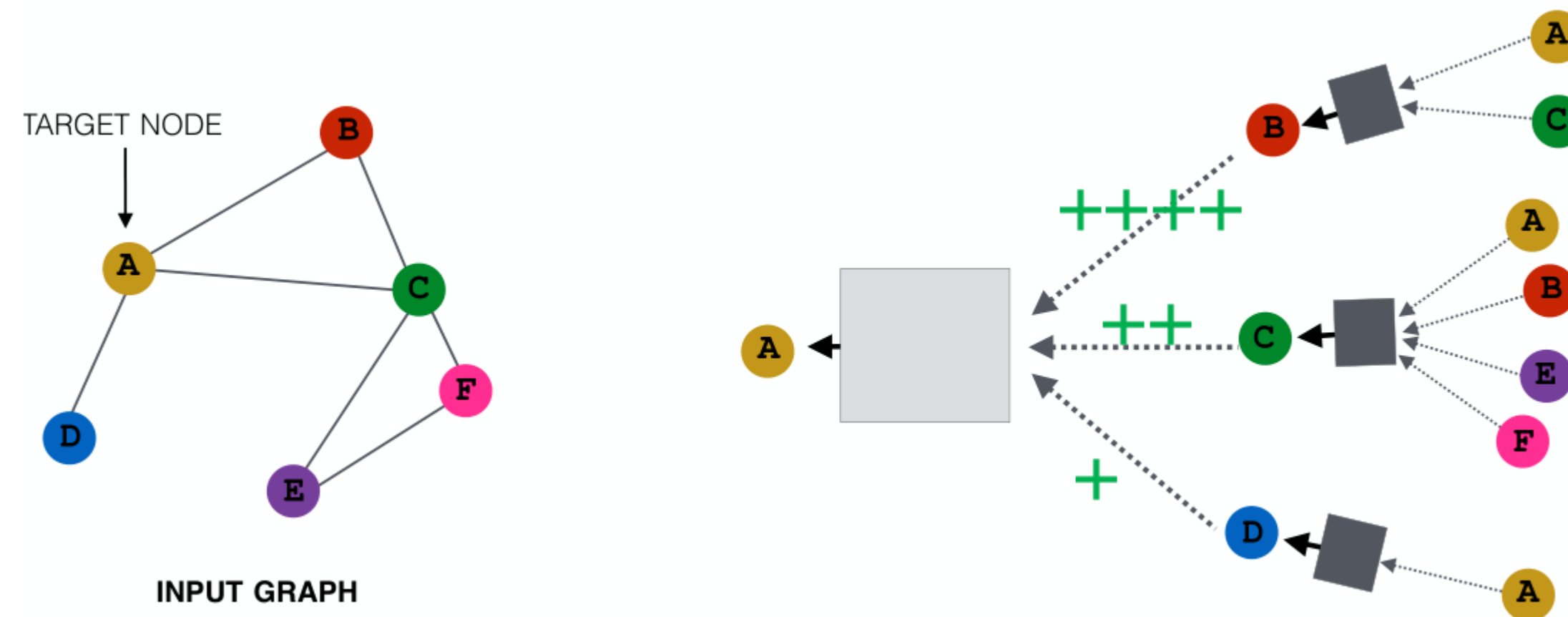
Replace hidden features with self-dependent functions,

$$a(x(v_i), x(u_j)) = \frac{1}{n} \text{ReLu}(W_1g(x(v_i)) + W_2g(x(u_j)))$$

- Gated Graph Neural Networks: State and Message Passing
 - Parameter sharing across layers.

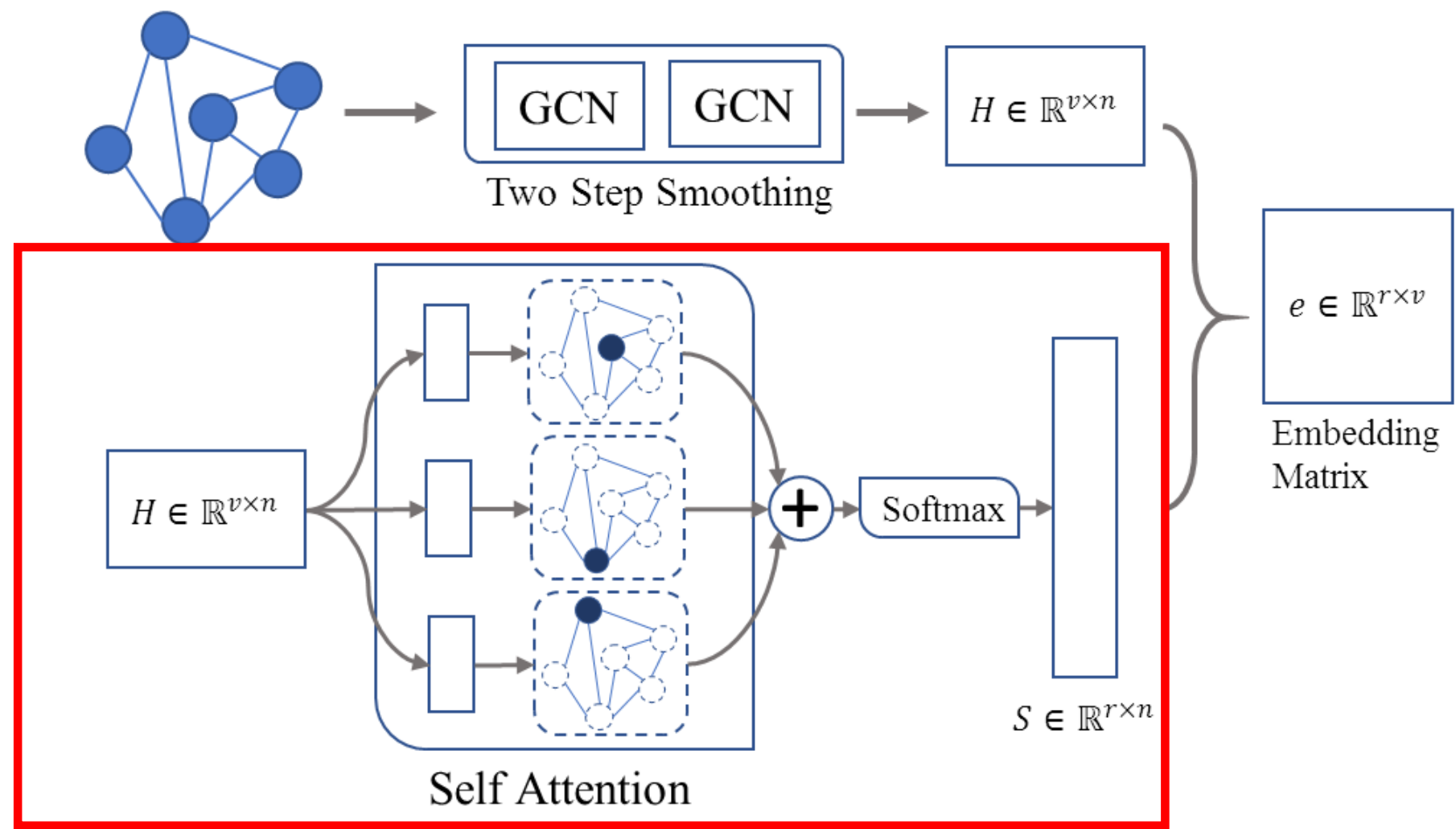


- Graph Attention Networks.

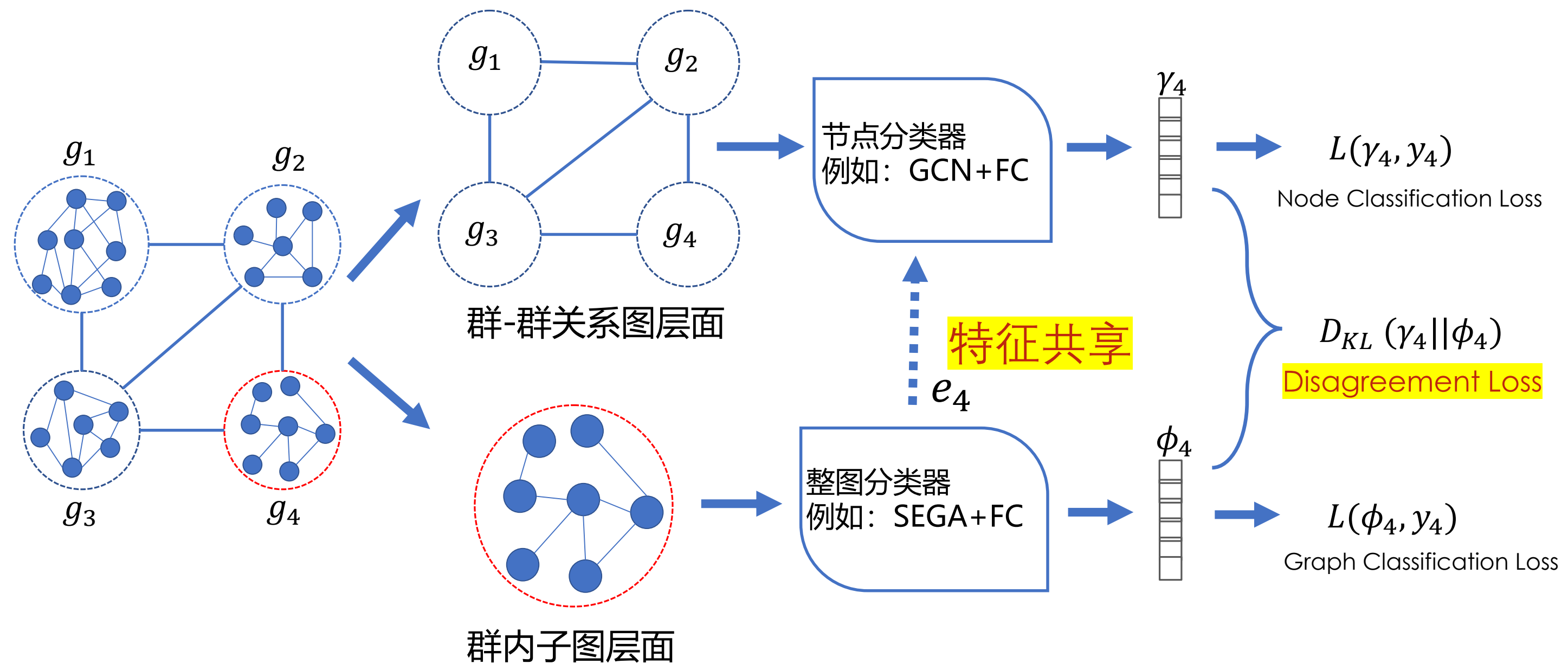
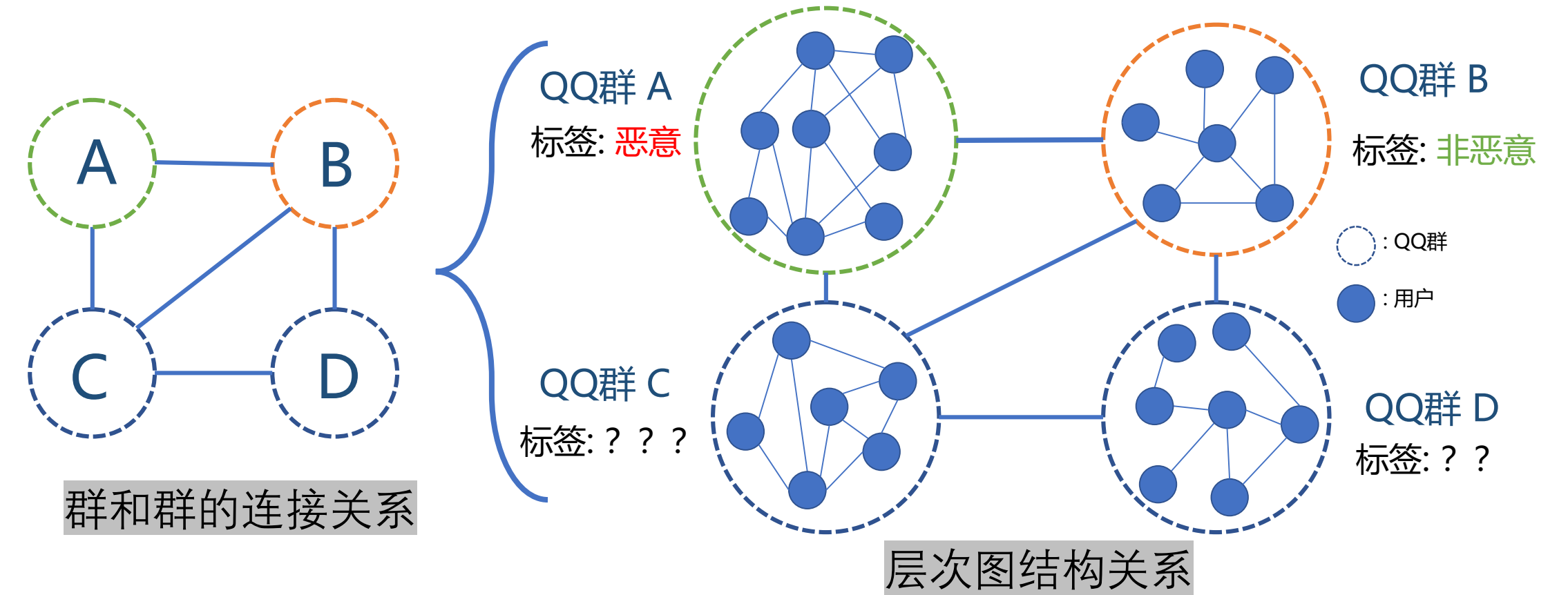


GCN: Extension

- SEAL: Towards complex graph structures.
- Graph-based Representation Learning.



- Combine node-level and graph-level optimization goals.



- According to random walk technique, the graph representation problem can be converted to a NLP-like problem. A huge amount of methods are based on this conversion.
- Graph proximity is a very useful measurement in the unsupervised graph representation learning. A huge amount of papers are based on the redefinition of this measurement.
- Sampling and attention are two very powerful techniques when we build graph representation models.

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