

# Content preserving text generation with attribute controls

Lajanugen Logeswaran, Honglak Lee, Samy Bengio  
University of Michigan, Google Brain

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# Outline

## 1. Introduction

## 2. Formulation

- Formulation
- Content compatibility
- Attribute compatibility

## 3. Experiments

- Metrics
- Sentiment Experiments
- Monolingual Translation
- Ablative study
- Simultaneous control of multiple attributes

## 4. Conclusion

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# Introduction

- The style transfer problem which aims to change more abstract properties of an image has seen significant advances.
- The discrete sequential nature of language makes it difficult to approach language problems in a similar manner.
- The focus of this work is on the problem of modifying textual attributes in sentences.
- Create a model that can control multiple attributes of generated text at the same time.

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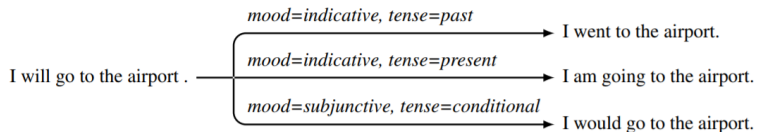
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# Formulation

- $K$  attributes of interest  $\{a_1, \dots, a_K\}$ .
- A set of labeled sentences  $D = \{(x^n, l^n)\}_{n=1}^N$  ( $l^n$  is a set of labels for a subset of the attributes)
- Given a sentence  $x$  and attributes  $l' = (l_1, \dots, l_K)$ , the goal is to produce a sentence that shares the content of  $x$ , but reflects the attribute values specified by  $l'$ .

# Formulation

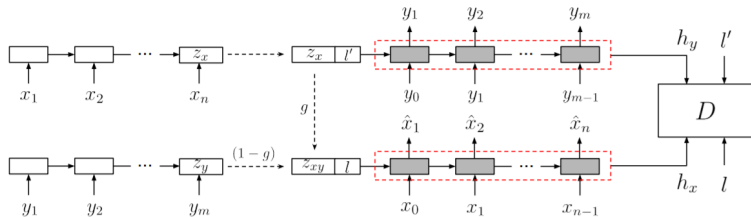


# Model Overview

- Generative Model  $G = (G_{enc}, G_{dec})$
- $G$  should generate a sentence that is closely related in meaning to the input sentence and consistent with the attributes.
- $G_{enc} : z_x = G_{enc}(x)$
- $G_{dec} : y \sim P_G(\cdot | z_x, l')$



# Model Overview



# Content compatibility

Two types of reconstruction losses to encourage content compatibility.

- Autoencoding loss

$$\mathcal{L}^{ae}(x, l) = -\log P_G(x|z_x, l)$$

- Back-translation loss

$$\mathcal{L}^{bt}(x, l) = -\log P_G(x|z_y, l)$$

# Content compatibility

- A common pitfall of the auto-encoding loss in auto-regressive models.
  - Simply copy the input sequence without capturing and informative features.
- A de-noising formulation is often considered: deleting, swapping or re-arranging words.
  - However, the generated sample  $y$  can be mismatched in content from  $x$

# Content compatibility

This paper addresses these issues by interpolating the latent representations of ground truth sentence  $x$  and generated sentence  $y$ .

- merge the autoencoding and back-translation losses by fusing the two latent representations  $z_x, z_y$

$$z_{xy} = g \odot z_x + (1 - g) \odot z_y$$

where  $g$  is a binary random vector of values sampled from a Bernoulli distribution.

- Intepolated reconstruction loss

$$\mathcal{L}^{int} = E_{(x,l) \sim p_{data}, y \sim p_G(\cdot | z_x, l')} [-\log p_G(x | z_{xy}, l)]$$

# Attribute compatibility

- Adversarial loss

$$\mathcal{L}^{adv} \min_G \max_D \mathbb{E}[\log D(h_x, l) + \log(1 - D(h_y, l'))]$$

It is possible that the discriminator ignores the attributes and makes the real/fake decision based on just the hidden states, or vice versa.

- To prevent this situation, a new objective is proposed

$$\mathcal{L}^{adv} \min_G \max_D \mathbb{E}[2\log D(h_x, l) + \log(1 - D(h_y, l')) + \log(1 - D(h_x, l'))]$$

- The overall loss function

$$\mathcal{L}^{int} + \mathcal{L}^{adv}$$

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# Metrics

- Attribute accuracy  
A pre-trained sentiment classifier
- Content compatibility

$$f_{content}(M, M') = 0.5[\mathbb{E}_{x \sim D_{src}} BLEU(x, M' \circ M(x)) + \mathbb{E}_{x \sim D_{tgt}} BLEU(x, M \circ M'(x))]$$

where  $M \circ M'(x)$  represents translating  $x \in D_{src}$  to domain  $D_{tgt}$  and then back to  $D_{src}$ .

- Fluency  
A pre-trained language model

# Sentiment Experiments

- Data  
Restaurant reviews dataset(447k/128k) & IMDB review corpus(128k/36k)



# Sentiment Experiments

- Quantitative evaluation

Model	Yelp Reviews				IMDB Reviews			
	Attribute ↑ Accuracy	Content ↑ B-1	B-4	Fluency ↓ Perp.	Attribute ↑ Accuracy	Content ↑ B-1	B-4	Fluency ↓ Perp.
Ctrl-gen [18]	76.36%	11.5	0.0	156	76.99%	15.4	0.1	94
Cross-align [22]	90.09%	41.9	3.9	180	88.68%	31.1	1.1	63
Ours	<b>90.50%</b>	<b>53.0</b>	<b>7.5</b>	<b>133</b>	<b>94.46%</b>	<b>40.3</b>	<b>2.2</b>	<b>52</b>

# Sentiment Experiments

- Qualitative evaluation

<b>Restaurant reviews</b>	
negative → positive	
Query	<i>the people behind the counter were not friendly whatsoever .</i>
Ctrl gen [18]	the food did n't taste as fresh as it could have been either .
Cross-align [22]	the owners are the staff is so friendly .
Ours	the people at the counter were very friendly and helpful .
positive → negative	
Query	<i>they do an exceptional job here , the entire staff is professional and accommodating !</i>
Ctrl gen [18]	very little water just boring ruined !
Cross-align [22]	they do not be back here , the service is so rude and do n't care !
Ours	they do not care about customer service , the staff is rude and unprofessional !
<b>Movie reviews</b>	
negative → positive	
Query	<i>once again , in this short , there isn't much plot .</i>
Ctrl gen [18]	it's perfectly executed with some idiotically amazing directing .
Cross-align [22]	but <unk> , , the film is so good , it is .
Ours	first off , in this film , there is nothing more interesting .
positive → negative	
Query	<i>that's another interesting aspect about the film .</i>
Ctrl gen [18]	peter was an ordinary guy and had problems we all could <unk> with
Cross-align [22]	it's the <unk> and the plot .
Ours	there's no redeeming qualities about the film .

# Sentiment Experiments

- Human evaluation

Model	Attribute	Content	Fluency
Ctrl-gen [18]	66.0%	6.94%	2.51
Cross-align [22]	91.2%	22.04%	2.54
Ours	<b>92.8%</b>	<b>55.10%</b>	<b>3.19</b>

# Monolingual Translation

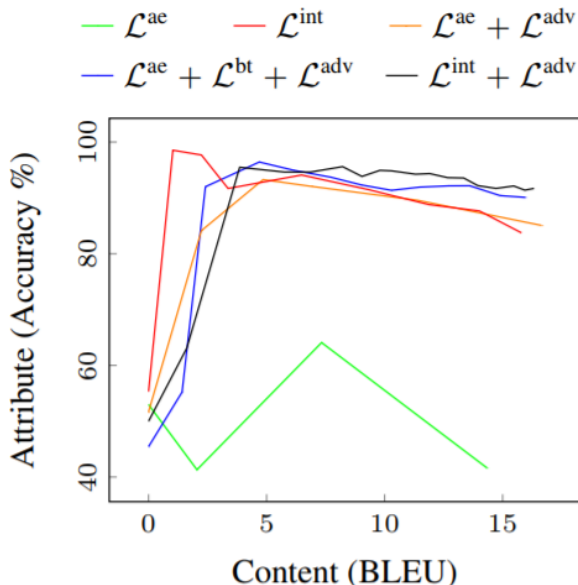
- Use a dataset of Shakespeare plays
- 17k pairs for training and 2k,1k pairs respectively for development and test. All remaining 80k are considered unpaired.
- Train the model using supervised learning and fine-tune on the unpaired data using the proposed objective.

# Monolingual Translation

- The results show that the model is capable of finding sentence alignments by exploiting the unlabeled data.

Supervision	Model	BLEU
Paired data	Seq2seq	10.4
	Seq2seq-bi	11.15
Unpaired data	Ours	7.65
Paired + Unpaired data	Ours	<b>13.89</b>

# Ablative study



Content preserving text generation with attribute controls

# Simultaneous control of multiple attributes

<b>Mood</b>	<b>Tense</b>	<b>Voice</b>	<b>Neg.</b>	<b>john was born in the camp</b>
Indicative	Past	Passive	No	john was born in the camp .
Indicative	Past	Passive	Yes	john wasn't born in the camp .
Indicative	Past	Active	No	john had lived in the camp .
Indicative	Past	Active	Yes	john didn't live in the camp .
Indicative	Present	Passive	No	john is born in the camp .
Indicative	Present	Passive	Yes	john isn't born in the camp .
Indicative	Present	Active	No	john has lived in the camp .
Indicative	Present	Active	Yes	john doesn't live in the camp .
Indicative	Future	Passive	No	john will be born in the camp .
Indicative	Future	Passive	Yes	john will not be born in the camp .
Indicative	Future	Active	No	john will live in the camp .
Indicative	Future	Active	Yes	john will not survive in the camp .
Subjunctive	Cond	Passive	No	john could be born in the camp .
Subjunctive	Cond	Passive	Yes	john couldn't live in the camp .
Subjunctive	Cond	Active	No	john could live in the camp .
Subjunctive	Cond	Active	Yes	john couldn't live in the camp .

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# Conclusion

- Back-translation is useful for attribute control of discrete data.
- The proposed model can easily extend to the multiple attribute scenario.
- It would be interesting future work to consider attribute with continues values and a much larger set of semantic and syntactic attributes.