# Learning to Ask Good Questions: Ranking Clarification Questions using Neural Expected Value of Perfect Information

ACL 2018 Best Paper

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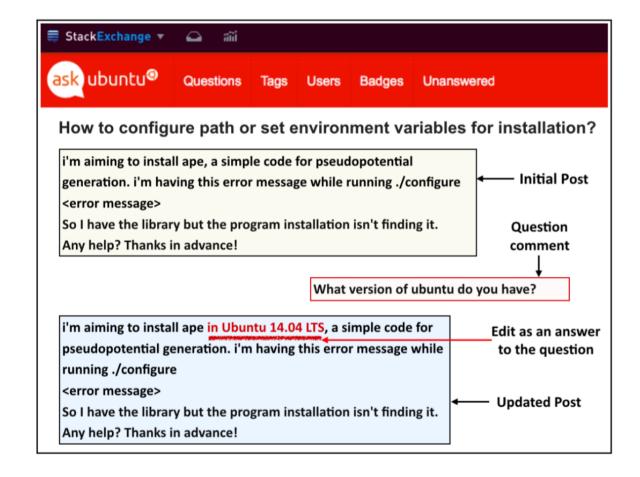
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### Motivation

In some qa scenes, post is so little information that it's hard to answer.

Teach machine to ask those clarification questions: design a model to rank a candidate set of clarification questions by their usefulness to the given post

Possible use case: while user writing their post, a system suggests a shortlist of questions asking for information.



### Contribution

- 1. A novel neural-network model for addressing the task of ranking clarification question built on the framework of expected value of perfect information
- 2. A novel dataset, derived from StackExchange, that enables us to learn a model to ask clarifying questions by looking at the types of questions people ask.

# Model description

- Inspired by the theory of expected value of perfect information (EVPI)
- EVPI is a measurement of: if I were to acquire information X, how useful would that be to me?

$$ext{EVPI}(q_i|p) = \sum_{a_j \in A} \mathbb{P}[a_j|p,q_i] \mathbb{U}(p+a_j)$$

A good question is the one whose *likely answer* will be useful!

# Model description

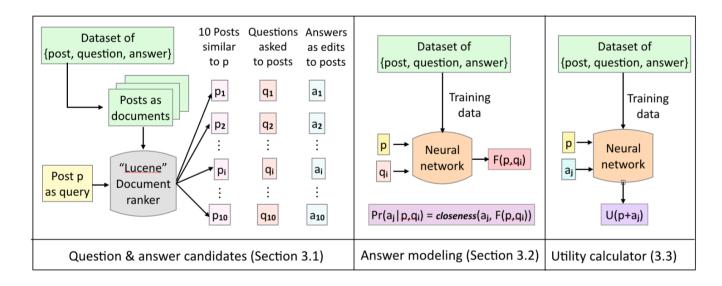


Figure 2: The behavior of our model during test time: Given a post p, we retrieve 10 posts similar to post p using Lucene. The questions asked to those 10 posts are our question candidates Q and the edits made to the posts in response to the questions are our answer candidates A. For each question candidate  $q_i$ , we generate an answer representation  $F(p, q_i)$  and calculate how close is the answer candidate  $a_j$  to our answer representation  $F(p, q_i)$ . We then calculate the utility of the post p if it were updated with the answer  $a_j$ . Finally, we rank the candidate questions Q by their expected utility given the post p (Eq 1).

# Model description

- 1. Question & answer candidate generator
- 2. Answer modeling

$$dist(F_{ans}(\bar{p}, \bar{q}_i), \hat{a}_j) = 1 - cos\_sim(F_{ans}(\bar{p}, \bar{q}_i), \hat{a}_j)$$

$$\mathbb{P}[a_j|p,q_i] = \exp^{-dist(F_{ans}(\bar{p},\bar{q}_i),\hat{a}_j)} *cos\_sim(\hat{q}_i,\hat{q}_j)$$
(2)

3. Utility calculator

$$\mathbb{U}(p_i + a_j) = \sigma(F_{util}(\bar{p}_i, \bar{q}_j, \bar{a}_j))$$

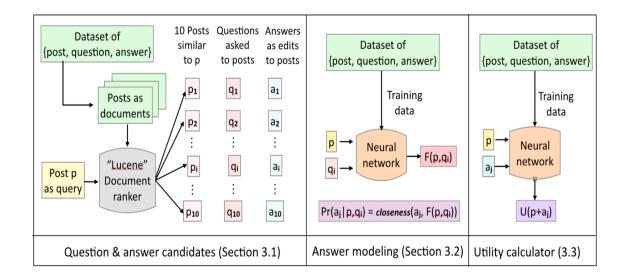


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## **Training**

#### Answer modeling:

$$loss_{ans}(p_i, q_i, a_i, Q_i) = dist(F_{ans}(\bar{p}_i, \bar{q}_i), \hat{a}_i)$$
$$+ \sum_{j \in Q} \left( dist(F_{ans}(\bar{p}_i, \bar{q}_i), \hat{a}_j) * cos\_sim(\hat{q}_i, \hat{q}_j) \right)$$

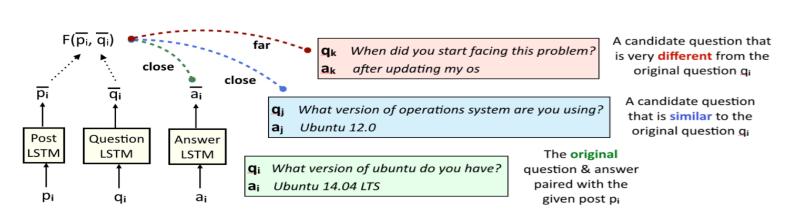
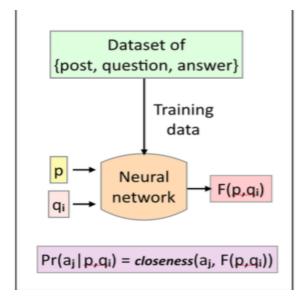


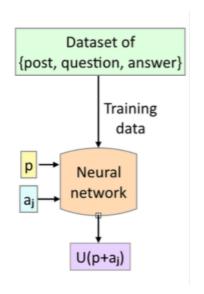
Figure 3: Training of our answer generator. Given a post  $p_i$  and its question  $q_i$ , we generate an answer representation that is not only close to its original answer  $a_i$ , but also close to one of its candidate answers  $a_j$  if the candidate question  $q_j$  is close to the original question  $q_i$ .



# **Training**

#### **Utility calculator:**

$$loss_{util}(y_i, \bar{p}_i, \bar{q}_j, \bar{a}_j) = y_i \log(\sigma(F_{util}(\bar{p}_i, \bar{q}_j, \bar{a}_j)))$$
(4)



#### joint neural network model

$$\sum_{i}\sum_{j} \text{loss}_{\text{ans}}(\bar{p}_i, \bar{q}_i, \bar{a}_i, Q_i) + \text{loss}_{\text{util}}(y_i, \bar{p}_i, \bar{q}_j, \bar{a}_j)$$

### Data creation

- 1. Extract posts
- 2. Extract questions
- 3. Extract answers
  - (a) Edited post
  - (b) Response to the question

# Experimental results

	$B1 \cup B2$				$V1 \cap V2$				Original
Model	p@1	p@3	p@5	MAP	p@1	p@3	p@5	MAP	p@1
Random	17.5	17.5	17.5	35.2	26.4	26.4	26.4	42.1	10.0
Bag-of-ngrams	19.4	19.4	18.7	34.4	25.6	27.6	27.5	42.7	10.7
Community QA	23.1	21.2	20.0	40.2	33.6	30.8	29.1	47.0	18.5
Neural $(p,q)$	21.9	20.9	19.5	39.2	31.6	30.0	28.9	45.5	15.4
Neural $(p, a)$	24.1	23.5	20.6	41.4	32.3	31.5	29.0	46.5	18.8
Neural $(p, q, a)$	25.2	22.7	21.3	42.5	34.4	31.8	30.1	47.7	20.5
EVPI	27.7	23.4	21.5	43.6	36.1	32.2	30.5	49.2	21.4